Fiscal Effects Do School Choice Programs Make Dollars and Sense?

School Choice in America Summit
Dallas, TX
September 19, 2023
Martin F. Lueken, Ph.D.
Director, Fiscal Research and Education Center, EdChoice





"I think it's an attempt to strip the public schools of the resources that they have, and the resources we have are not enough."

- Member of Palm Beach County

School Board

"I feel that vouchers would contribute to the deterioration of schools."

- Ohio representative

"This will kill public education..."

- Chair of the Florida Chapter of the NAACP







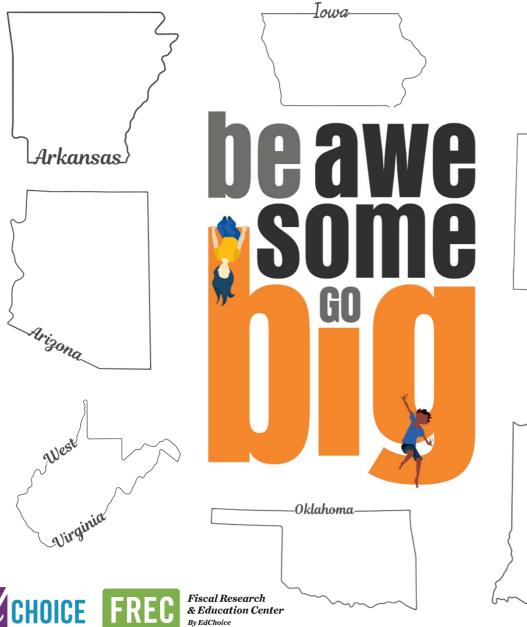
Opponents will oppose any choice program you introduce with *equal vigor*, no matter how much it is funded or who the program is open to.

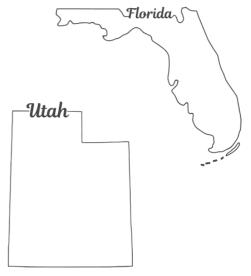


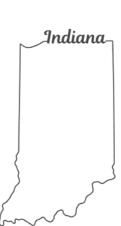


















EDCHOICE.ORG



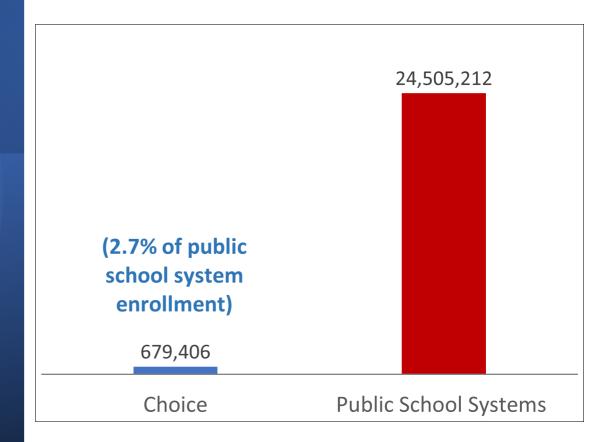
How much of a "drain" is choice on the public school system?

Will choice "weaken" or "destroy" the system?





Basic Fact #1: Students in choice programs comprise 3% of publicly funded K-12 students nationally



Participation as % of eligible students

Overall Take-Up Rates By Program Type, 1990-2021 (47 programs in 25 states & D.C.)

	Year 1	Year 2	Year 3	Year 4	Year 5
all programs	0.46%	0.86%	1.12%	1.44%	1.68%
ESA	0.25%	0.66%	1.07%	1.72%	2.16%
Tax Credit	0.35%	0.59%	0.87%	1.10%	1.23%
Voucher	0.70%	1.36%	1.77%	2.12%	2.51%





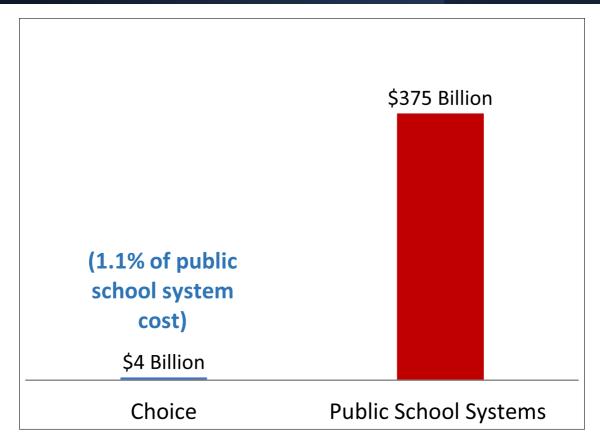
Participation Rates for Choice Programs as % of Eligible Students, as of FY 2023

10 years with choice	15 years with choice	11 years with choice	2 years with choice	22 years with choice	9 years with choice
0.9%	2.2%	2.0%	0.2%	4.3%	1.2%





Basic Fact #2: Public spending on choice programs represents 1% of total public spending on K-12









Fiscal Effects Studies

These studies examine the fiscal effect that private school choice programs have on taxpayers, state budgets and public school districts.

There have been 74 fiscal studies of choice programs that account for both costs and savings from these programs.

68*

Net fiscal benefits

*This includes 4 studies which reported net costs in the short run and net benefits in the long run.

5

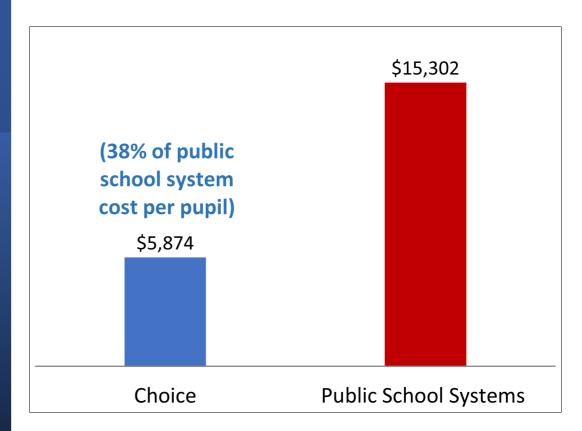
Cost-neutral

5*

Net costs

*This includes 4 studies which reported net costs in the short run and net benefits in the long run.

Basic Fact #3:
Choice
programs
receive 62%
less per
student than
what public
schools receive



Short-Run Fiscal Effects

Overall net fiscal effect (NFE) on state and local taxpayers

NFE = [Short-run variable savings from switchers] – [Cost of ESA Program]



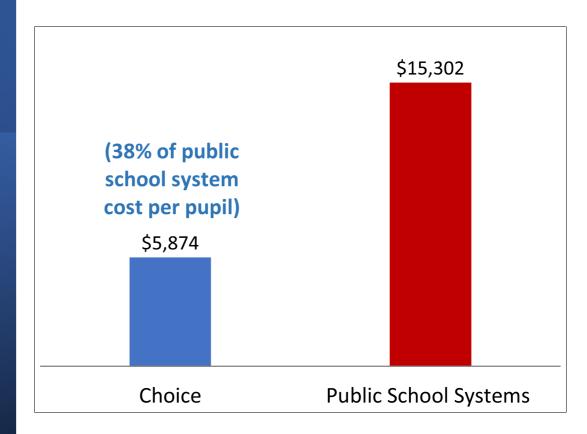


Fiscal alignment for a school choice program to result in savings:





This funding gap suggests significant savings in the long run when students switch out of the public school system



Long-Run Fiscal Effects

Fundamental economic principal: in the long run, all costs are variable

Long run NFE measured by comparing cost of the choice program with the total cost to educate participants in the public school system





Fiscal study of 40 education choice programs in the U.S. through FY 2018 Estimated cumulative net fiscal savings for state and local taxpayers were \$12.4 billion to \$28.3 billion, or up to \$7,500 per student participant

Put another way, <u>for each</u>
 <u>dollar spent</u> on choice
 programs, <u>taxpayers</u>
 <u>experienced between \$1.80</u>
 and \$2.85 in fiscal benefits

*** Almost all programs in the study have been in operation for at least 5 years, suggesting that fiscal effects are closer to the upper-end estimates

Fiscal Effects of Private Educational Choice Programs through FY 2018, By State

	Short Run Total	Long Run Total	Short Run Cumulative	Long Run Cumulative	Short Run Savings For	Long Run Savings For
	Cumulative	Cumulative	Savings Per	Savings Per	Each Dollar	Each Dollar
State	Savings	Savings	Student	Student	Spent	Spent
Alabama	(\$24.1 M)	\$39.5M	(\$1,299)	\$2,127	\$0.79	\$1.34
Louisiana	\$97.7M	\$322.7M	\$1,896	\$6,260	\$1.37	\$2.23
Mississippi	\$11.8 M	\$17.3 M	\$7,230	\$10,635	\$2.40	\$3.05
Pennsylvania	\$4,103.2M	\$8,058.2M	\$6,364	\$12,499	\$5.31	\$9.46
South Carolina	\$62.1M	\$99.8M	\$7,823	\$12,583	\$2.46	\$3.34
All Programs	\$12,356.4M	\$28,282.5M	\$3,296	\$7,543	\$1.81	\$2.85

Note: Parentheses () denotes a negative number







Will more choice harm students who remain in public schools?







Effects on Public School Students

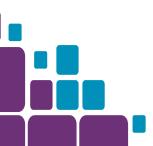
These studies examine whether a private school choice program affects the academic outcomes of students who remain in public schools

There have been 29 competitive effects studies of educational choice programs.

26Positive Effects

No Detected Effect

2Negative Effects



Do Educational Choice Programs Harm Public School Students? (1)

A 2019 meta-analysis (statistical analysis for a "study of studies") concluded:

"In general, competition resulting from school-choice policies does have a small positive effect on student achievement. The lack of an overall negative impact on student outcomes might ease critics' concerns that competition will hurt those students 'left behind' due to school-choice policies."

- Jabbar et al. (2019), The Competitive Effects of School Choice on Student Achievement: A Systematic Review, *Education Policy*





Do Educational Choice Programs Harm Public School Students? (2)

When choice programs expand funding and eligibility, students who remain in public schools:

- Improve student learning
- Lower absenteeism
- Lower suspension rates
- Figlio, Hart, and Karbownik (2021), *Effects of Scaling Up Private*School Choice Programs on Public School Students, Munich Society for the Promotion of Economic Research CESifo





Recap

Educational choice:

- 3% of students, 1% of funding
- Substantial fiscal benefits for taxpayers
- Leaves public school system intact, even improves when choice enters its picture





Thank you!

EDCHOICE.ORG

Marty Lueken

EdChoice

Director, Fiscal Research and Education Center

email marty@edchoice.org













Net fiscal effects estimates for each student participating in choice programs, by state

