

edCHOICE

BLACK PARENTS AND K-12 EDUCATION

A National Polling Report

MARCH 2023

KEY FINDINGS

1. Black parents are most likely to say core academic subjects are extremely important for grades K-8. At the high school level, they prioritize independent thinking and core academic subjects. Majorities of Black parents say their children are learning a wide range of life skills in addition to academic learning.
2. Private school and charter school parents are much more likely to believe that their child is doing better academically than district and home school parents. Just under half of all parents across school types believe their child is developing very well socially. When looking at the social component of school, bullying is the most common struggle that Black parents believe their child has experienced at school. Roughly two-thirds of Black parents believe their child has faced some type of difficulty at school.
3. Among Black parents, homeschooling receives broad support across all demographics. Those who support it believe it is a safer option than regular school and allows children to have a more personal and individualized learning experience. The biggest concern for Black parents is a lack of opportunity to socialize.
4. There is high support for 'microschools' among all Black parents, although just one in ten say they have a child in a microschool. Those who support microschools believe that smaller class sizes will create better learning environments and more possibilities for one-on-one learning with the teacher. Those who oppose microschools believe there are not enough opportunities for diverse socialization and believe regular schools do a good enough job.
5. The majority of Black parents feel they are more involved in their child's education as a result of the remote-learning that took place during the COVID-19 pandemic. Black parents also believe there were important changes/lessons learned during the pandemic that should continue to be implemented. They also report that perceptions of their public school district either remained the same or became more positive.
6. Black parents view charter schools and open enrollment policies as the most accessible to them. Only half of Black parents view ESAs and school vouchers as accessible. Despite this, the majorities of Black parents believe school choice policies are fair.
7. Overall support levels for school choice policies are high for Black Parents, especially when additional information is provided:
 - Education savings accounts (ESAs) – 57% / 78%
 - School vouchers – 62% / 79%
 - Charter schools – 68% / 74%
 - Open enrollment – 66% / 78%

Methodology:

This poll was conducted between January 23 –February 7, 2023 among a sample of 1,311 Black Parents. The interviews were conducted online and the data were weighted to approximate a target sample of Black School Parents based on gender, educational attainment, age, race, and region. Results based on the full survey have a measure of precision of plus or minus 2.82 percentage points..

AGENDA

VIEWS ON K-12 EDUCATION

VIEWS ON SCHOOLING

PANDEMIC IMPACTS

SCHOOL CHOICE POLICIES

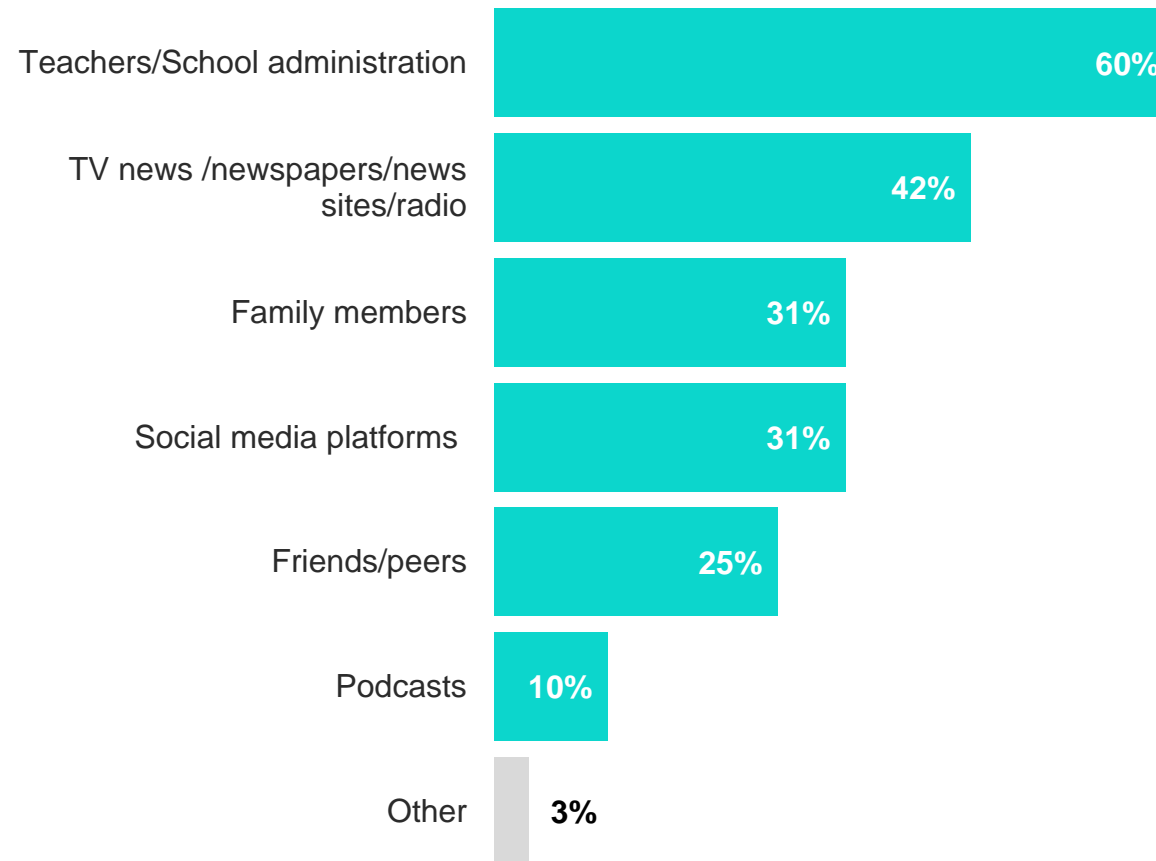
SURVEY PROFILE AND DEMOGRAPHICS



Black parents are most likely to rely on teachers and school administration as the main source of current events surrounding education.

What sources do you primarily use to get your information about current events related to education? Select up to three.

Black School Parents

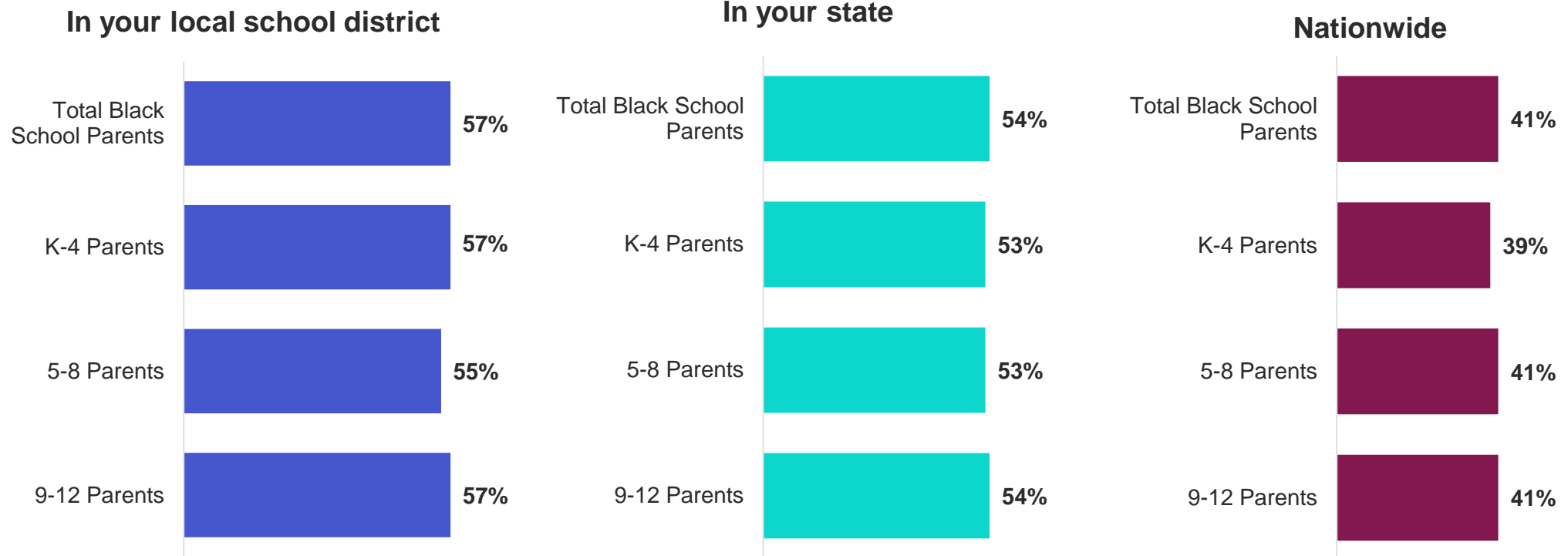


Black parents are more optimistic about K-12 education on a local level compared to K-12 education across the country as a whole. This holds true regardless of what grade their children are currently in.

Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

Black School Parents

% Right Direction

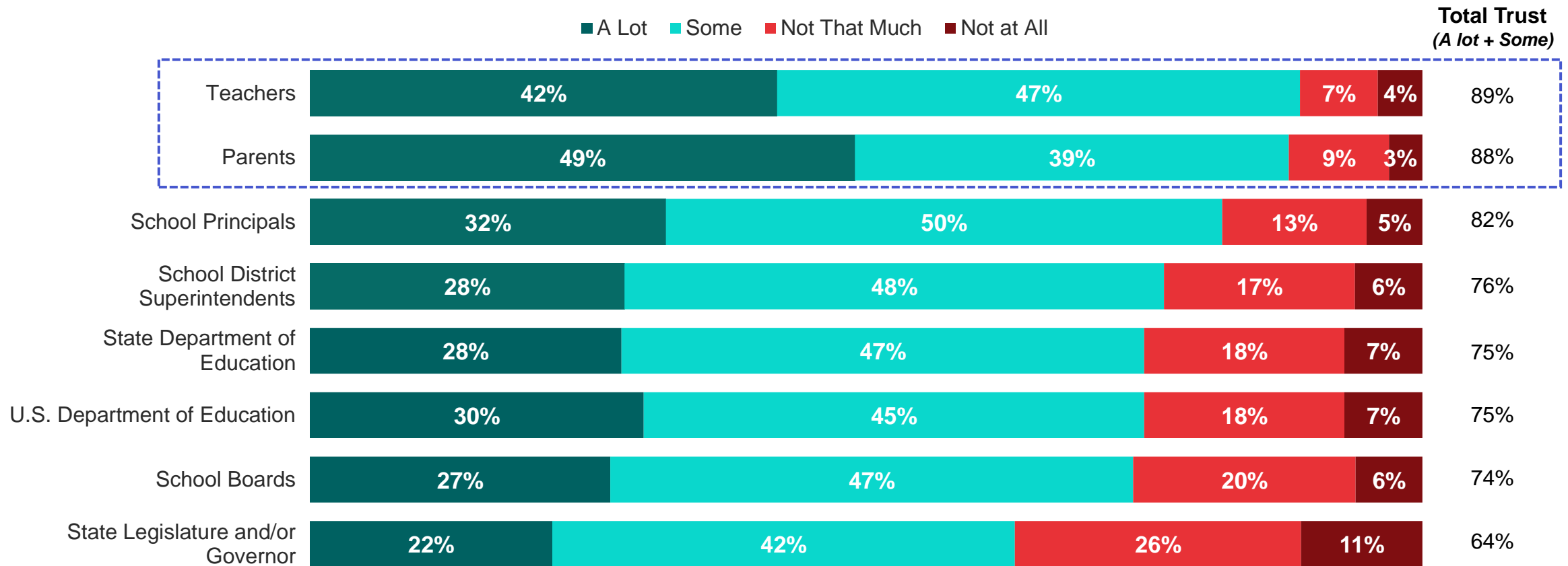


Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

Teachers and parents are the most trusted sources for decision-making. Black parents are much less likely to trust state legislatures/governors to make decisions regarding education.

How much, if at all, do you trust the following to make good decisions about education?

Black School Parents

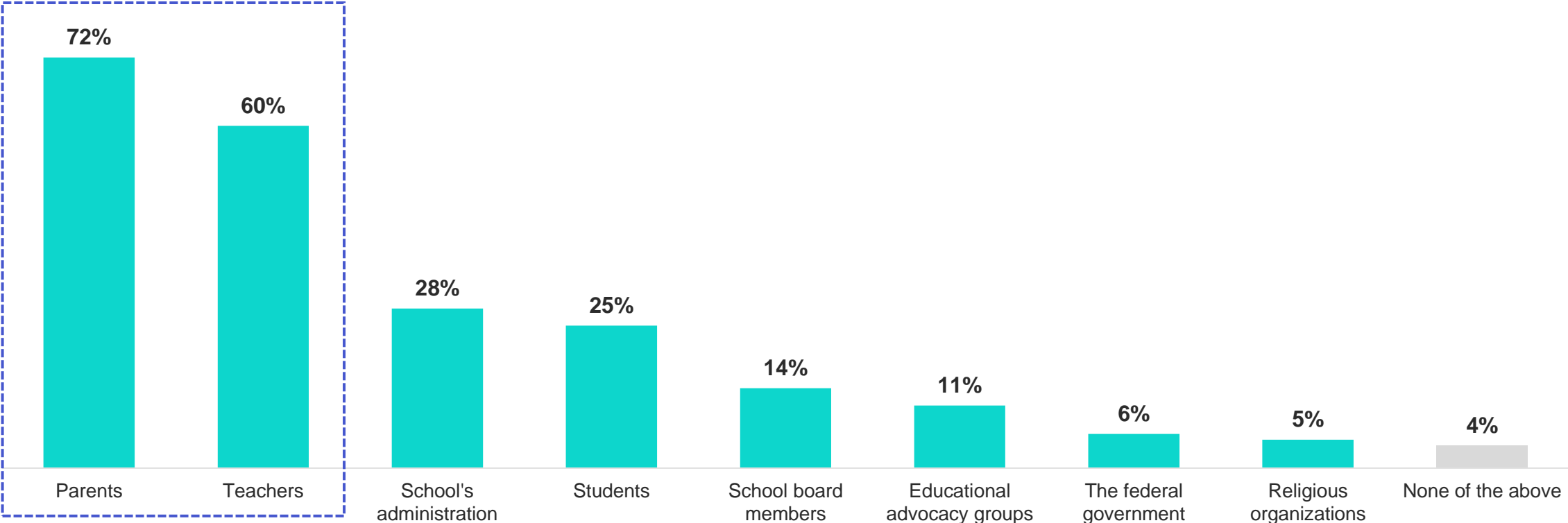


Black parents prefer parents and teachers as the people who should have a say in their child's curriculum.

Who do you think should have a say in your youngest/oldest child's curriculum? Please select your top three.

Black School Parents

% Selected



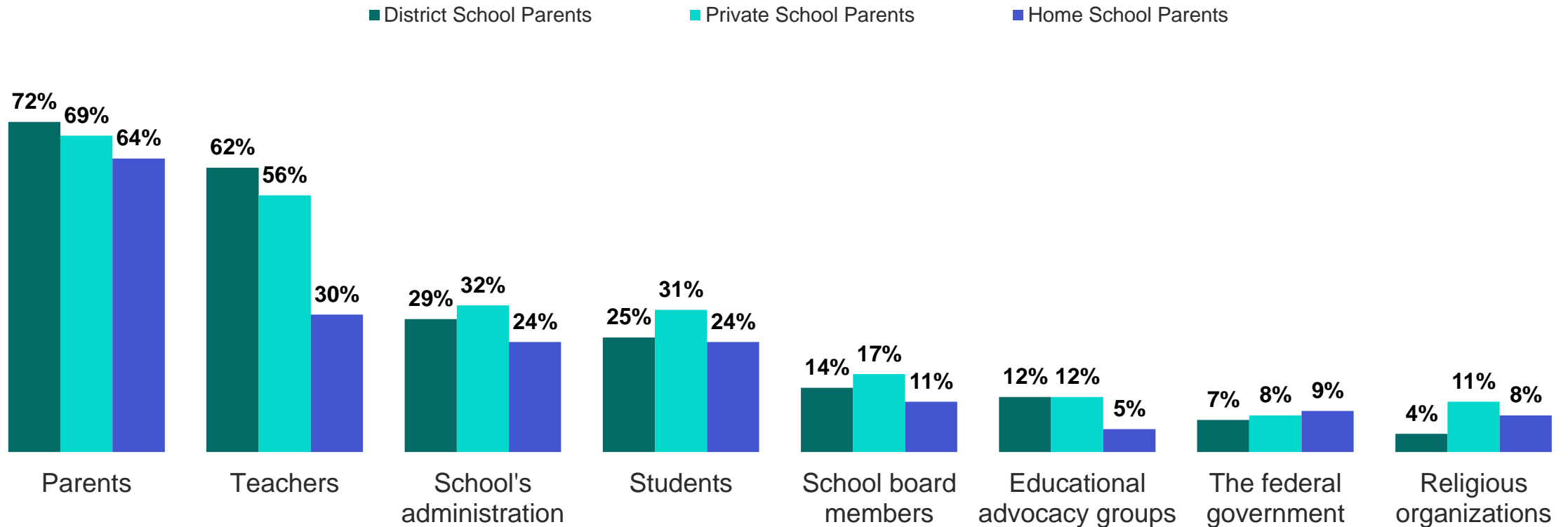
Notes: Parent groups based on child/children school type attendance in SY22-23. Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child.

Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

Regardless of school type, parents are seen as one of the groups who should have the most say in their child’s curriculum. District and private school parents are much more likely to believe teachers should have a say than home school parents.

Who do you think should have a say in your youngest/oldest child’s curriculum? Please select your top three.

Black School Parents



Notes: Parent groups based on child/children school type attendance in SY22-23. Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child.

Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

Black parents are most likely to say core academic subjects are extremely important for grades K-8. At the high school level, they prioritize independent thinking and core academic subjects.







What do you believe should be the main purpose of education during Kindergarten through 8th grade/High School? In your opinion, how important is it for students to learn...

Black School Parents

% Extremely Important




Grades K-8

Average % selected Extremely Important **47%**

-  Core academic subjects (60%)
-  Become independent thinkers (57%)
-  Socialization (52%)
-  How to be good citizens (51%)
-  Values, moral character, religious virtues (46%)
-  Preparation for workforce (40%)
-  To fix social problems (36%)
-  Entrepreneurship (34%)

Grades 9-12

Average % selected Extremely Important **53%**

-  Become independent thinkers (63%)
-  Core academic subjects (62%)
-  Socialization (55%)
-  How to be good citizens (54%)
-  Preparation for workforce (53%)
-  Values, moral character, religious virtues (51%)
-  Entrepreneurship (44%)
-  To fix social problems (41%)

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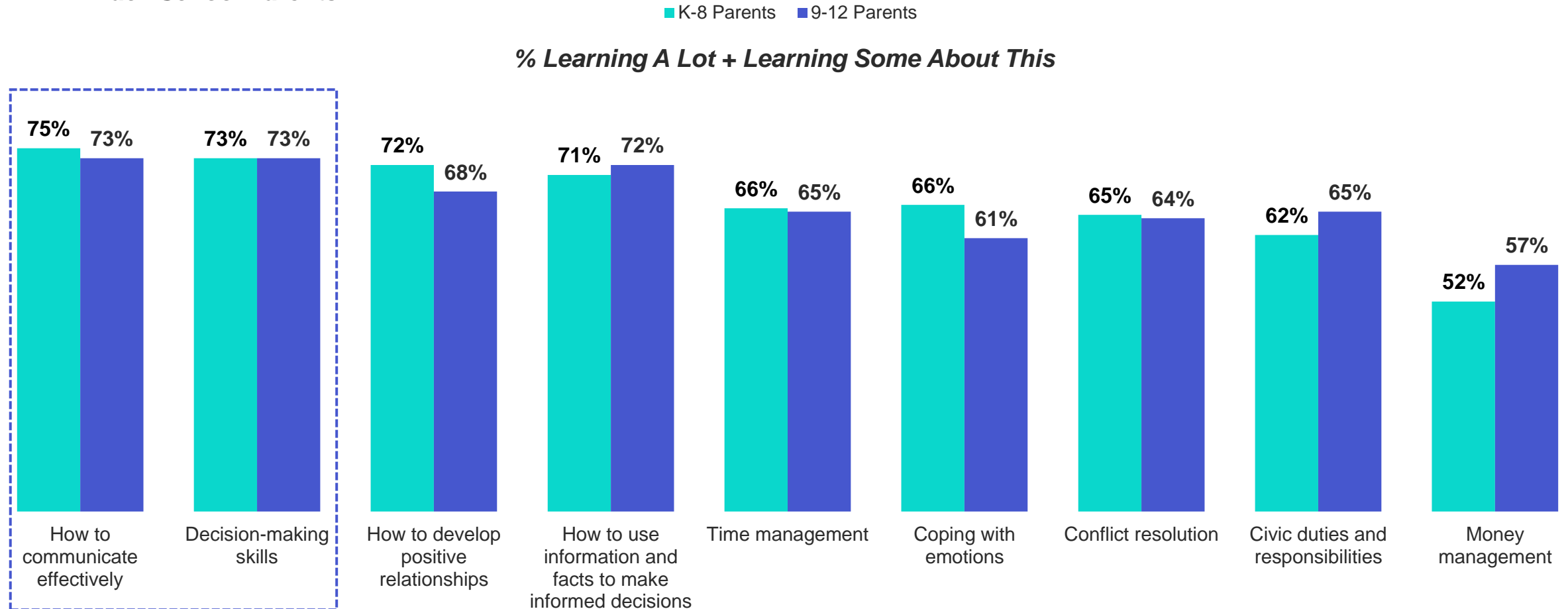
SURVEY PROFILE AND DEMOGRAPHICS



Majorities of Black parents say their children are learning a wide range of life skills in addition to academic learning.

In addition to academic learning, do you feel that your youngest/oldest child is learning the following life skills at their current school?

Black School Parents



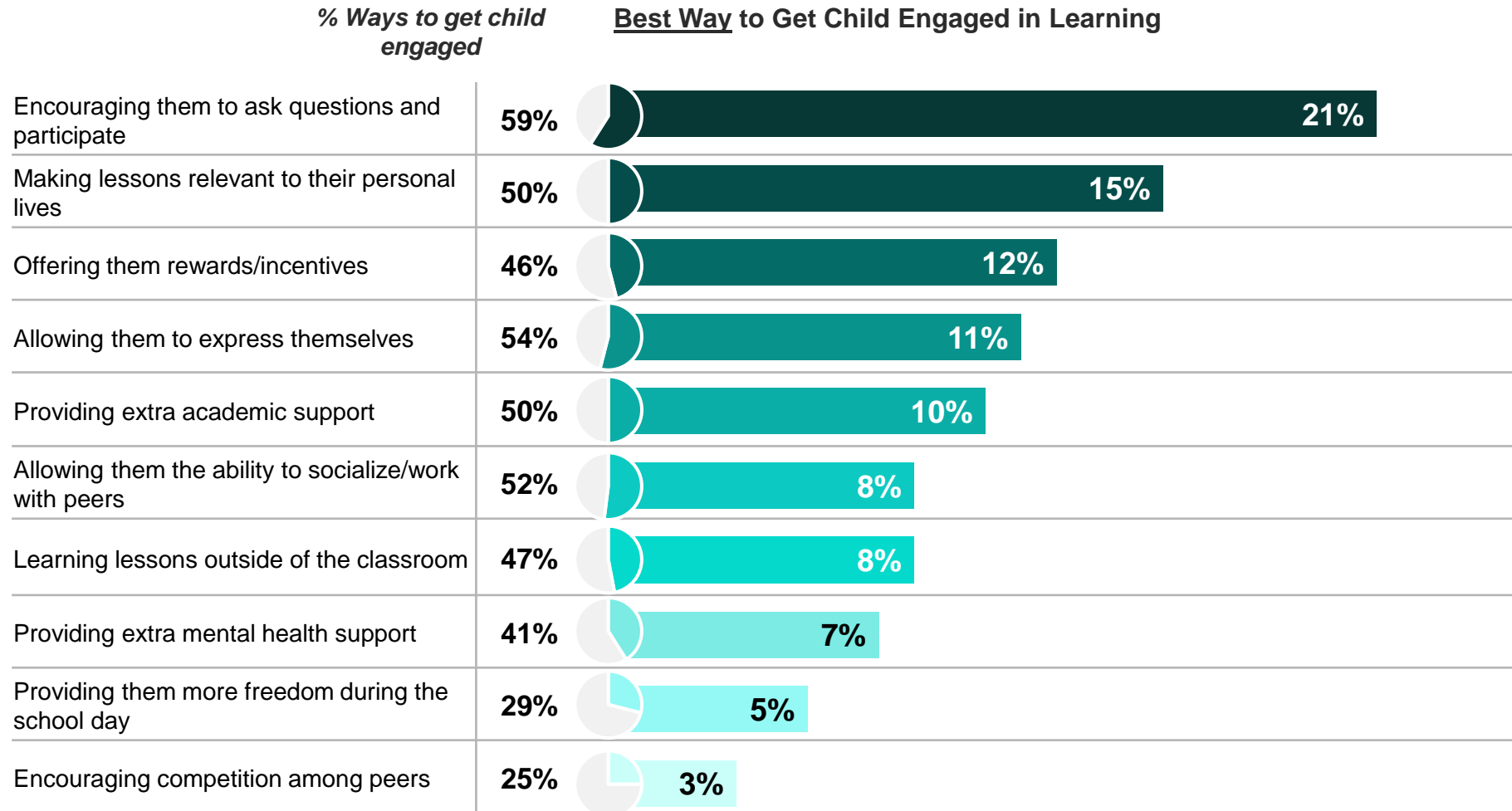
Notes: Parent groups based on child/children school type attendance in SY22-23. Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child.

Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

Black parents believe encouraging questions and participation is the best way to get their child engaged in learning.

Of the following, what do you think are the best ways to get your child/children engaged in learning? Please select all that apply.
And which of the following do you think is the best way to get your child/children engaged in learning?

Black School Parents



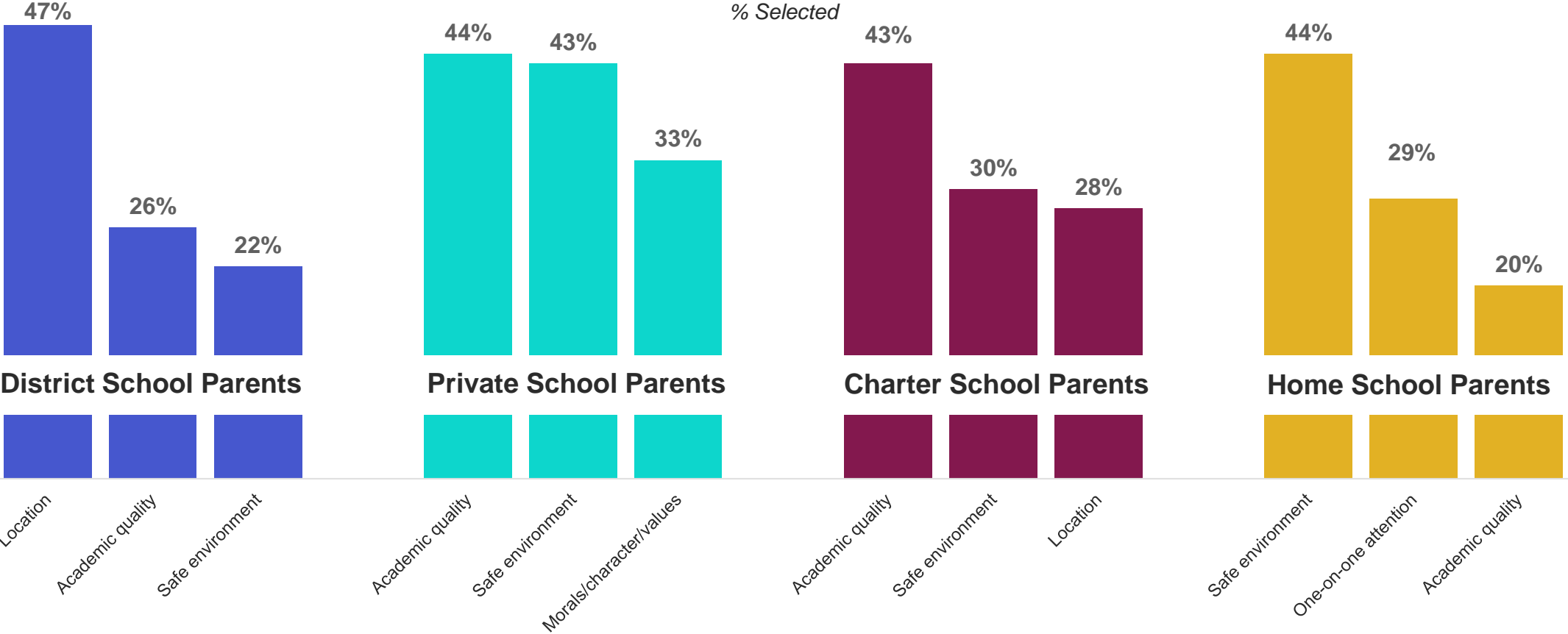
Location is seen as the most important reason why Black parents have their children enrolled in a district school. Academic quality is the top reason for private and charter school parents. A safe environment is most important for home school parents.

Why is your youngest/oldest child enrolled in that school type? Please select the most important reason(s).

Black School Parents

Top 3 Reasons

% Selected



Notes: Parent groups based on child/children school type attendance in SY22-23. Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child.

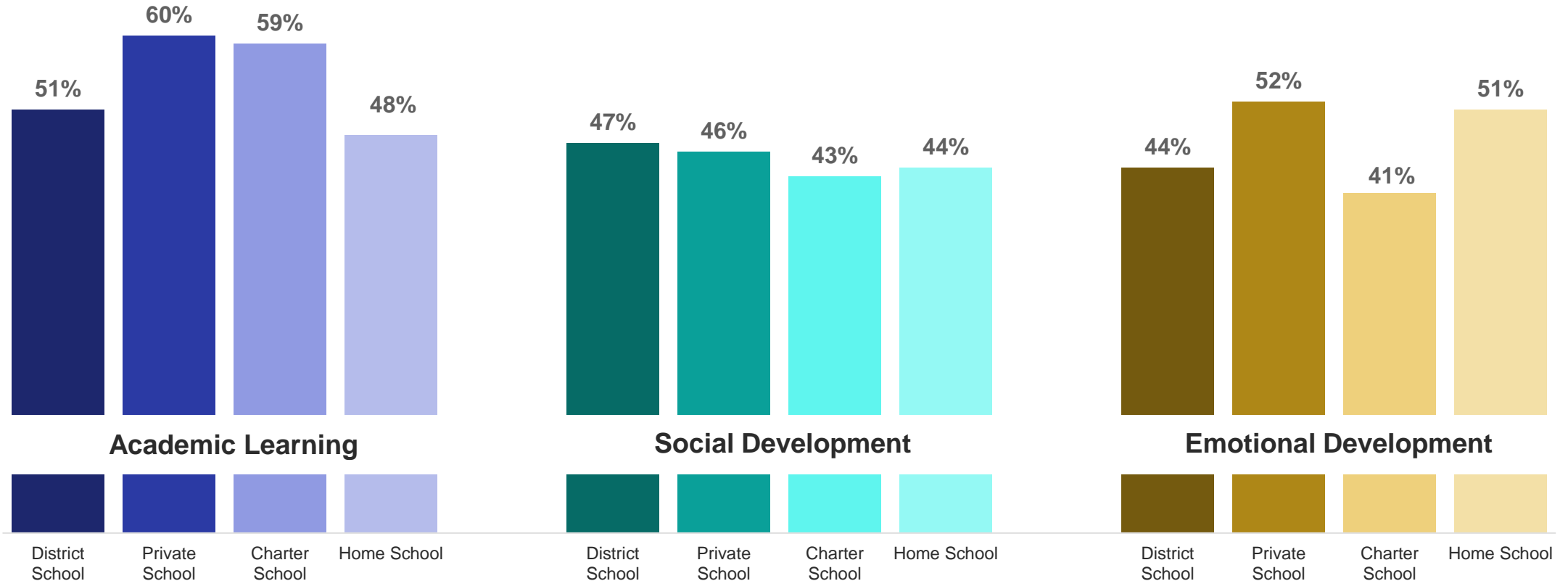
Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

Private and charter school parents are much more likely to believe that their child is doing better academically than district and home school parents. Just under half of all parent types believe their child is developing very well socially.

How do you feel your child/children is/are progressing on the following this school year?

Black School Parents

% Very Well



Notes: Parent groups based on child/children school type attendance in SY22-23. Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child.

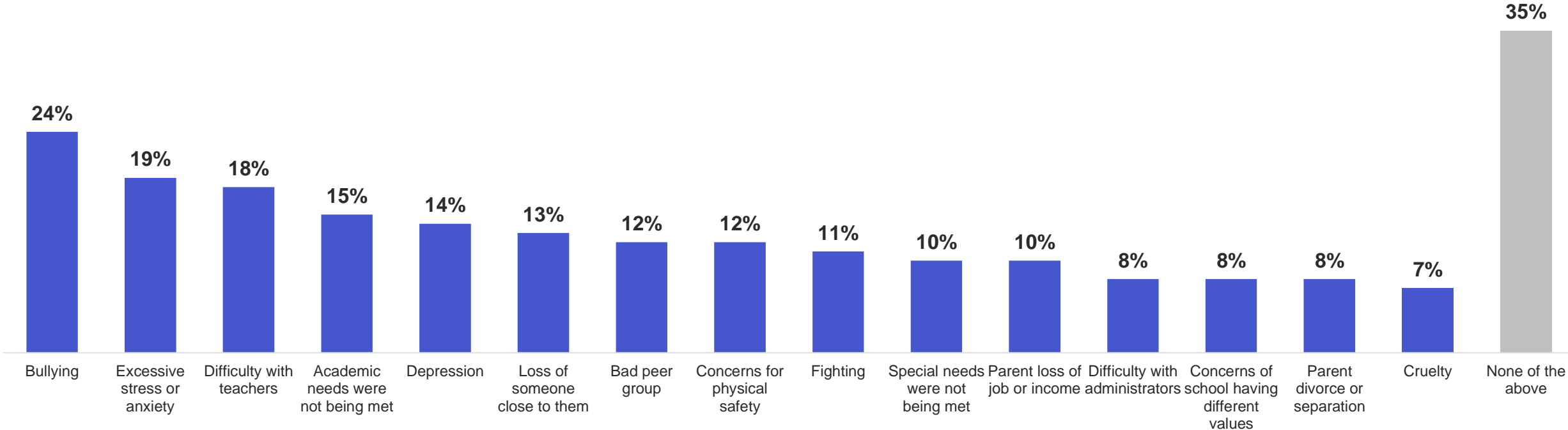
Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

Bullying is the most common struggle that Black parents believe their child has experienced at school. Roughly two-thirds of Black parents believe their child has faced at least some difficulties at school.

Children may encounter different circumstances both inside and outside of school that make it hard for them to achieve academic and personal success. Has your youngest/oldest child experienced any of these difficulties at her/his current school? Please select all that apply.

Black School Parents

% Selected



Note: Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child.

* Only respondents who indicated that their children have switched schools were asked about their child's former school.

Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

Homeschooling receives broad support across all demographics.

Homeschooling' is the education of a child mainly at home other than a school. It is usually conducted by a parent, tutor, or online teacher. Parents or guardians' control and direct the curriculum, content, and subject matter. There is no association with a public or private school. In general, do you have a favorable view of homeschooling?

Black School Parents

All Black Parents: 65%

Most Supportive

Home School Parents	89%
Charter School Parents	75%
Special Education Parents	72%
Baby Boomers	68%
Millennial	66%
South	66%
Private School Parents	65%
West	65%
Suburban	65%

Male	65%
Democrat	65%
Independent	65%
Educ: < College	65%
Low Income < \$35K	65%
Rural	65%
Educ: Bachelors or Postgrad	64%
Middle Income \$35K-\$75K	64%
Urban	64%

Female	64%
Republican	64%
High Income \$75K+	63%
Northeast	63%
District School Parents	61%
Midwest	59%
Gen X	59%
Small Town	55%

Those who support homeschooling believe that it is a safer option than regular school and allows children to have a more personal and individualized learning experience. Those who oppose homeschooling believe traditional schools are important for kids to experience and also feel that the lack of other children being around is detrimental.

Why do you support/oppose homeschooling?

Black School Parents

SUPPORT

“In the right situation it could be good for the students and parents.”

“Homeschooling is oftentimes safer and more hands on (than regular schooling).”

“The child has a chance to have specialized learning to better serve them.”

“It lets the child be a lot more comfortable when it comes to education.”

OPPOSE

“I believe every child should experience what its like to go to a school.”

“Homeschooling restricts the aspect of socialization that a student needs to be fully developed as an individual.”

“I don’t believe most parents are qualified to homeschool their children.”

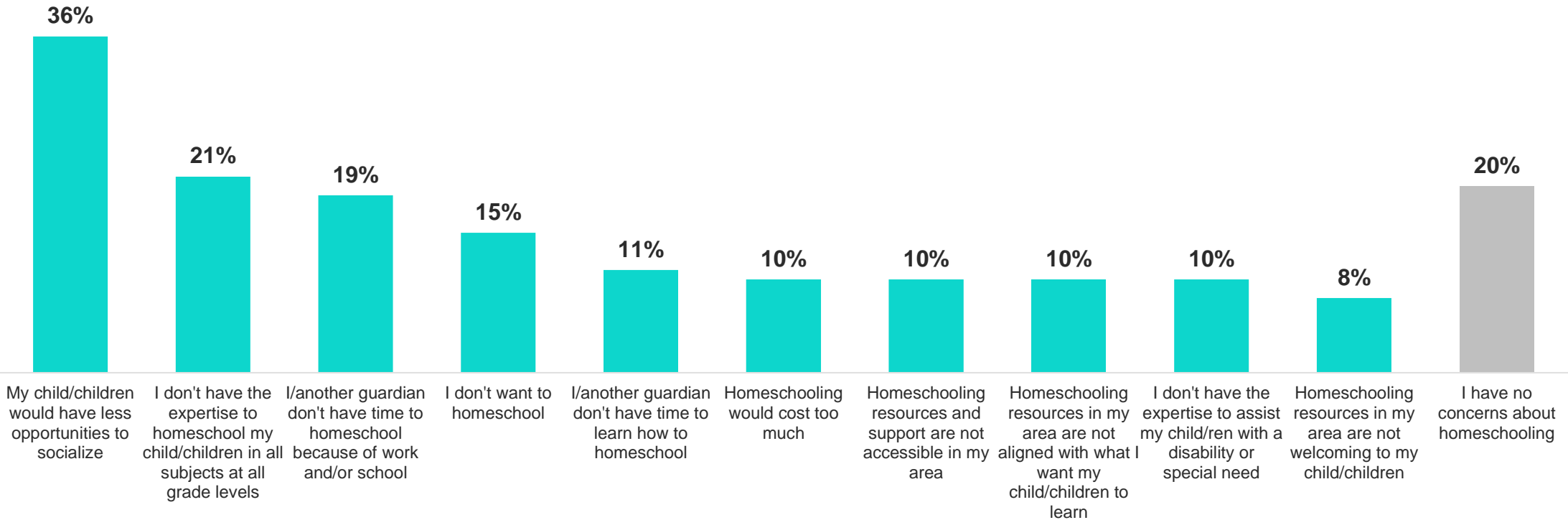
“Kids have to interact with other kids for them to have those life experiences.”

When it comes to homeschooling, the biggest concern for Black parents is their child not having as many opportunities to socialize. One-fifth of Black parents have no concerns when it comes to homeschooling.

What concerns, if any, do you have about homeschooling your child? Please select all that apply.

Black School Parents

% Selected



Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

There is high support for ‘microschools’ among all Black parents - especially among private school parents and those with a bachelor's degree.

Microschools’ are small learning environments in K-12 education typically enrolling no more than 25 students. These small schools are organized as shared learning for homeschool children, as private schools, or even using public charter or regular public school spaces. Microschools can be required to follow state and local rules depending on public/private/home school status. In general, do you have a favorable view of “Micro-schools”?

Black School Parents

All Black Parents: 62%

Most Supportive

Private School Parents	71%	Suburban	65%	Home School Parents	60%
Educ: Bachelors or Postgrad	70%	Male	65%	Rural	60%
Baby Boomers	69%	Northeast	65%	Educ: < College	59%
West	68%	Millennial	64%	Gen X	58%
Democrat	67%	Urban	64%	Low Income < \$35K	57%
High Income \$75K+	67%	South	63%	Midwest	57%
Charter School Parents	66%	Female	62%	Independent	55%
Special Education Parents	66%	Republican	62%	Small Town	49%
Middle Income \$35K-\$75K	66%	District School Parents	62%		

Those who support microschools believe that smaller class sizes will create better learning environments and more possibilities for one-on-one learning with the teacher. Those who oppose microschools believe there are not enough opportunities for diverse socialization and believe regular schools do a good enough job.

Why do you support/oppose microschools?

Black School Parents

SUPPORT

“Less students in the classroom (means) better learning environments.”

“Smaller classroom sizes would benefit the kids with their learning.”

“With smaller classes students may be able to get a more one on one time with teacher for learning and also less distractions in class.”

“Because a teacher can’t teach with 30 or more students. With having a small class, they can pay attention to the students that are behind and need help.”

OPPOSE

“Students need the social environment of a school to gain skills for real life.”

“They have programs within a regular school setting to help with small group learning and some kids don't like to be singled out.”

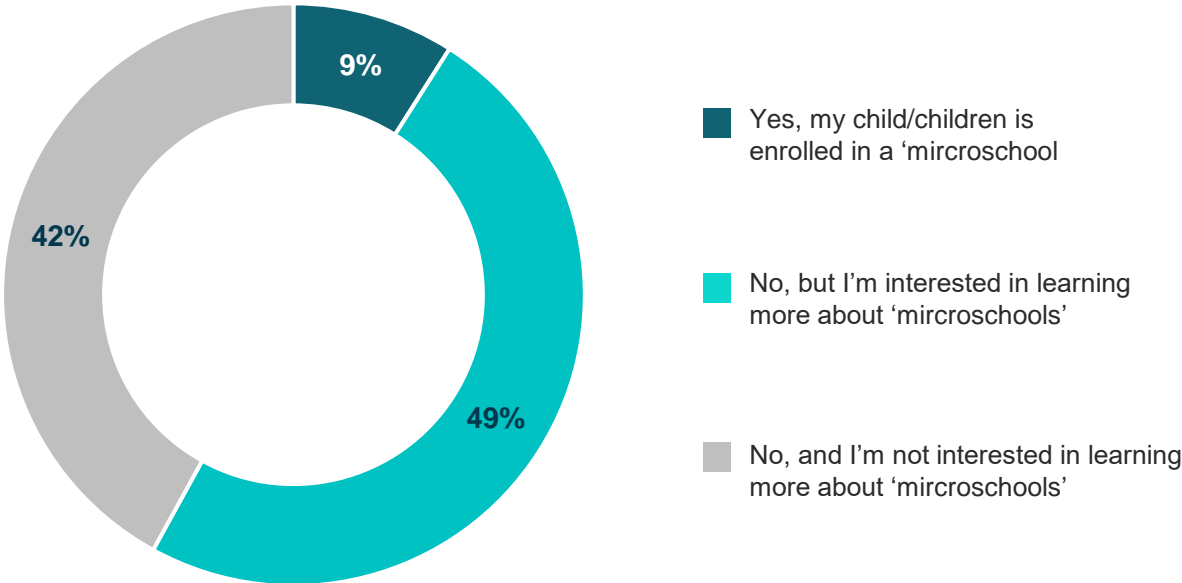
“Because I would like my kids being around more children than this offers.”

“I like the traditional system, it works.”

Almost one in ten Black parents have a child currently enrolled in a ‘microschool’. Those with high incomes and those who live in urban areas are the most likely to enroll their children in one.

Do you have a child currently enrolled in a ‘microschool’?

Black School Parents



Top % Enrolled

High Income \$75K+	14%
Urban	12%
Male	11%
Northeast	11%
West	11%

Bottom % Enrolled

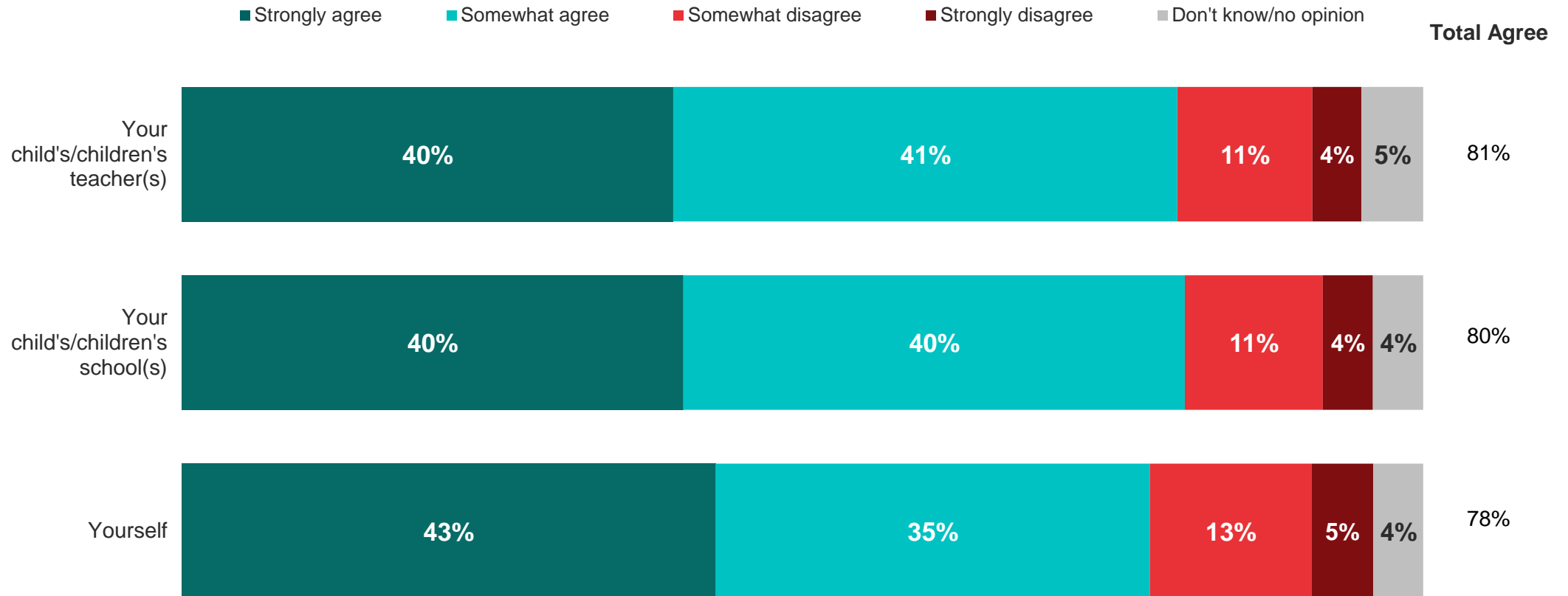
Female	7%
Independent	6%
Suburban	6%
Baby Boomers	4%
Gen X	3%

Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

Roughly four out of five Black parents believe that their child’s teacher, school and themselves have enough resources to educate their child effectively.

How much do you agree that each of the following have enough resources to educate your child/children effectively?

Black School Parents



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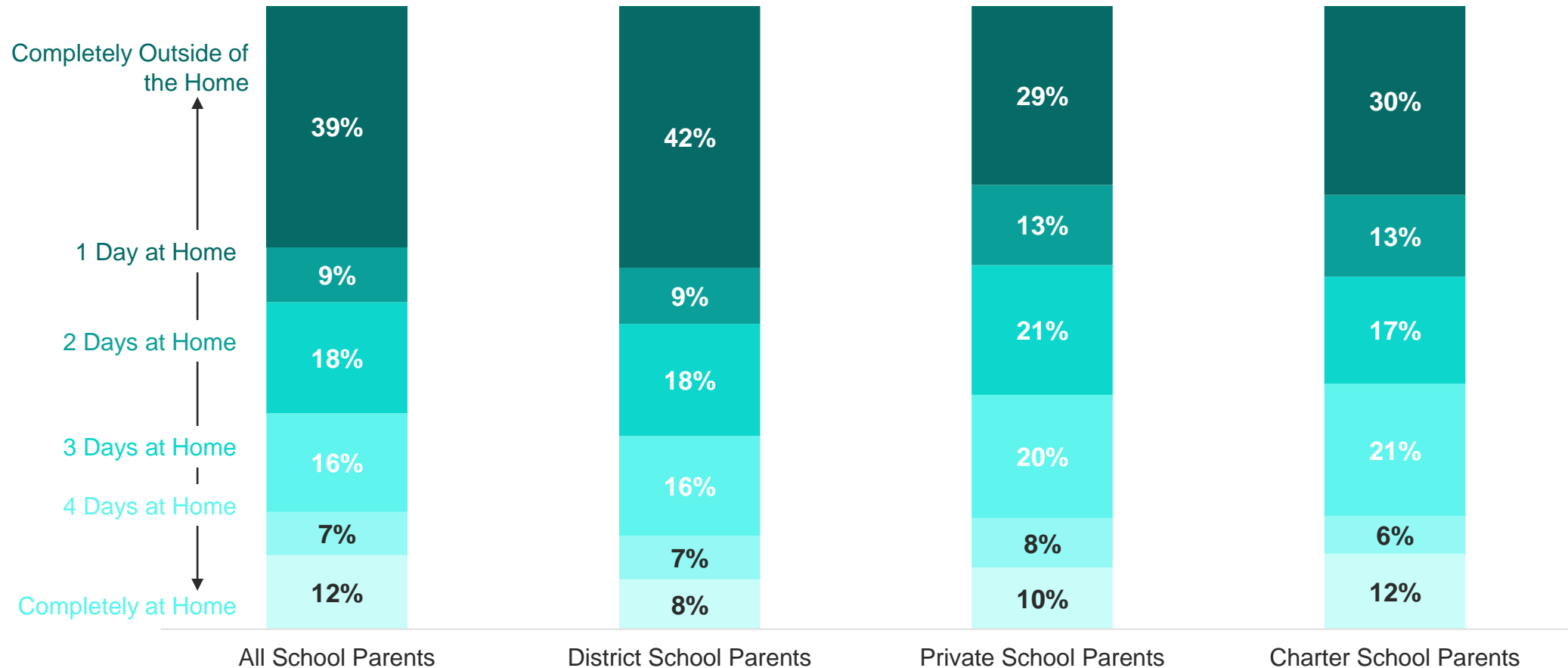
SURVEY PROFILE AND DEMOGRAPHICS



Six out of 10 Black parents indicate they would like to have at least one day of school per week at home.

After the pandemic, if given the option, to what extent would you prefer schooling to be scheduled each week at home with a parent or tutor to provide the best education for your child?

Black School Parents

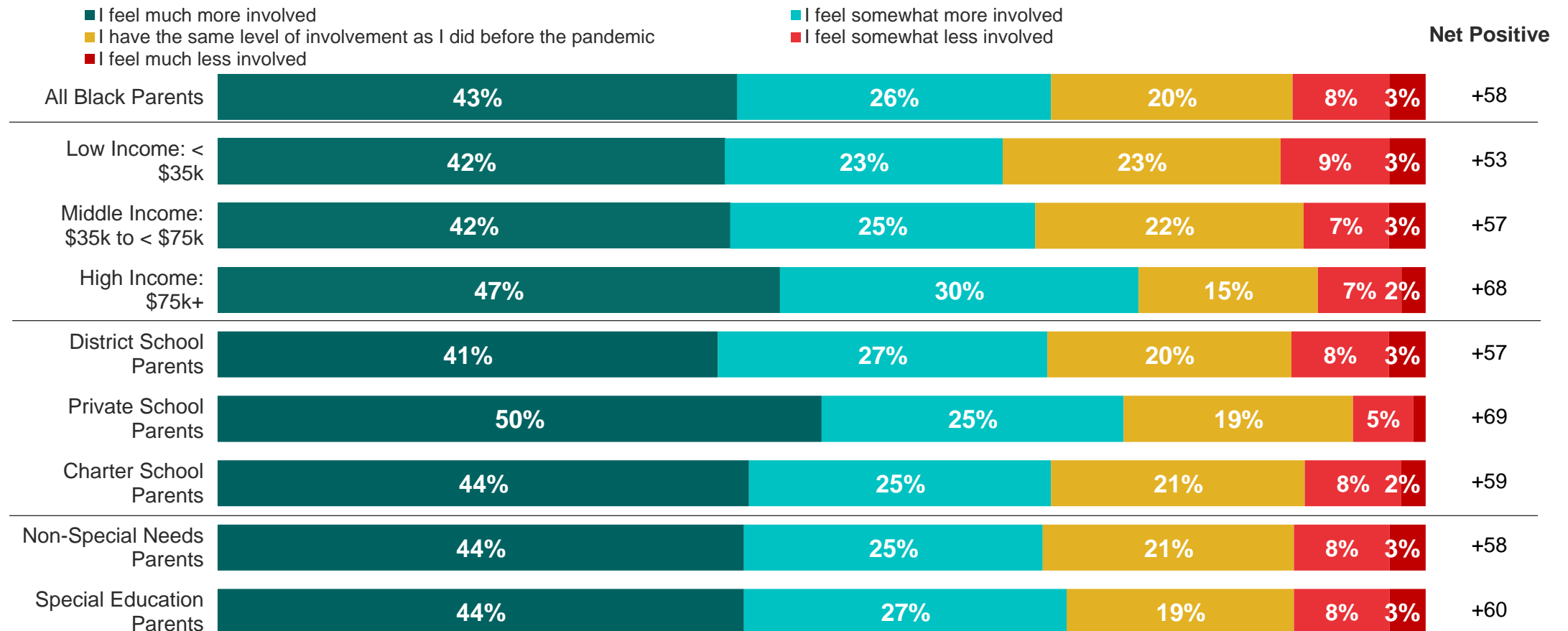


Note: Parent groups based on child/children school type attendance in SY21-22.
Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

The majority of Black parents feel like they are more involved in their child's education as a result of the remote-learning that took place during the COVID-19 pandemic.

As a result of the remote-learning that took place during the COVID-19 pandemic, do you feel like you are more or less involved in your child's education?

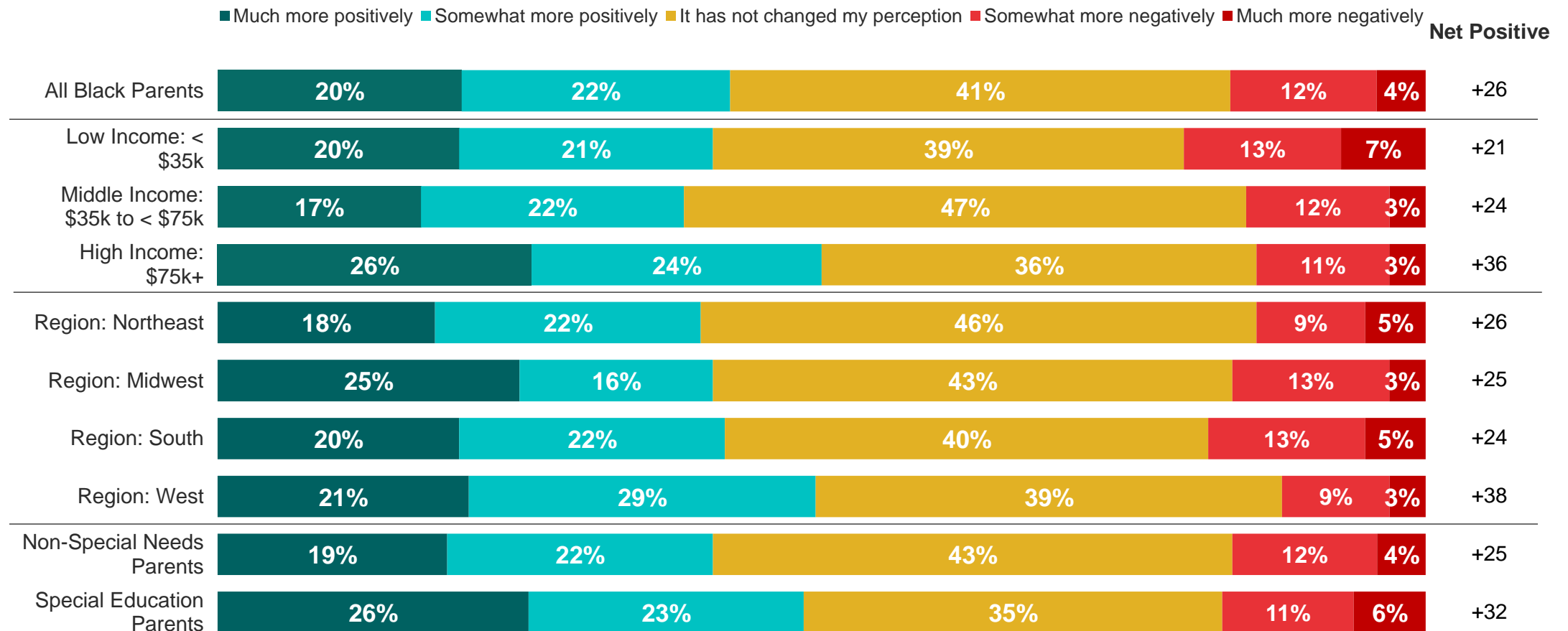
Black School Parents



Black parents are more likely to say the pandemic has had a positive effect on their perceptions of their school district rather than a negative effect.

Has the COVID-19 pandemic changed your perception of your public school district in a positive or negative way?

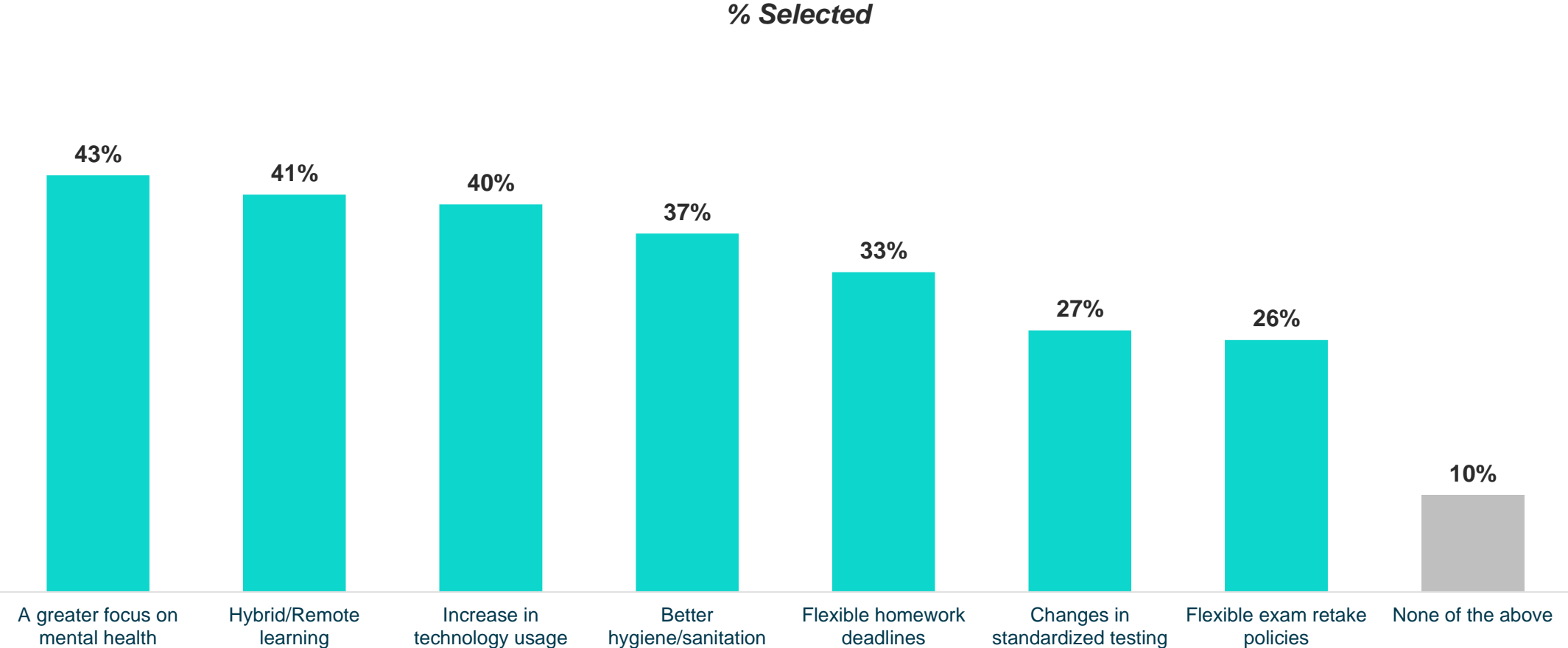
Black School Parents



At least 40 percent of Black parents believe a focus on mental health, hybrid/remote learning options, and increased technology use were important changes/lessons learned during the pandemic that should continue.

Of the following, what are the most important changes/lessons learned during the pandemic that schools should continue to have integrated/offered? Please select all that apply.

Black School Parents



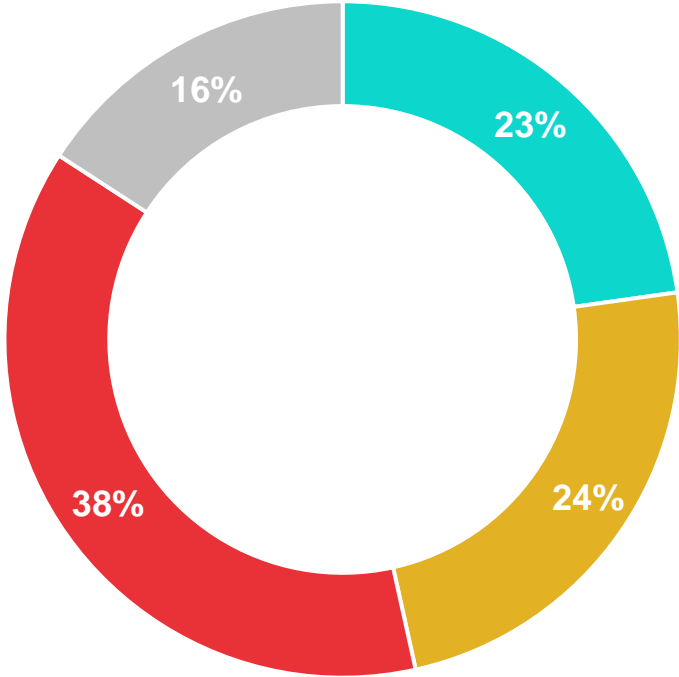
Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

Only one-fourth of Black parents believe education should stay the same as it is today. Of the two-thirds that believe it should change, most believe it should go in a different direction.

Given the changes affecting American K-12 education (or your public school district) during the pandemic, do you think education should go back to the way it was before the pandemic, remain the same as it is today, or change and go in a different direction?

Black School Parents

- Education should stay the same as it is today
- Education should go back to the way it was before the pandemic
- Education should change and go in a different direction
- Don't know/No opinion



28% of High Income Parents (\$75k +) believe education should stay the same as it is today

48% of Charter School Parents believe education should change and go in a different direction

Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

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SURVEY PROFILE AND DEMOGRAPHICS



Descriptions Used:

Education Savings Accounts

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses.

Charter Schools

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.

School Vouchers

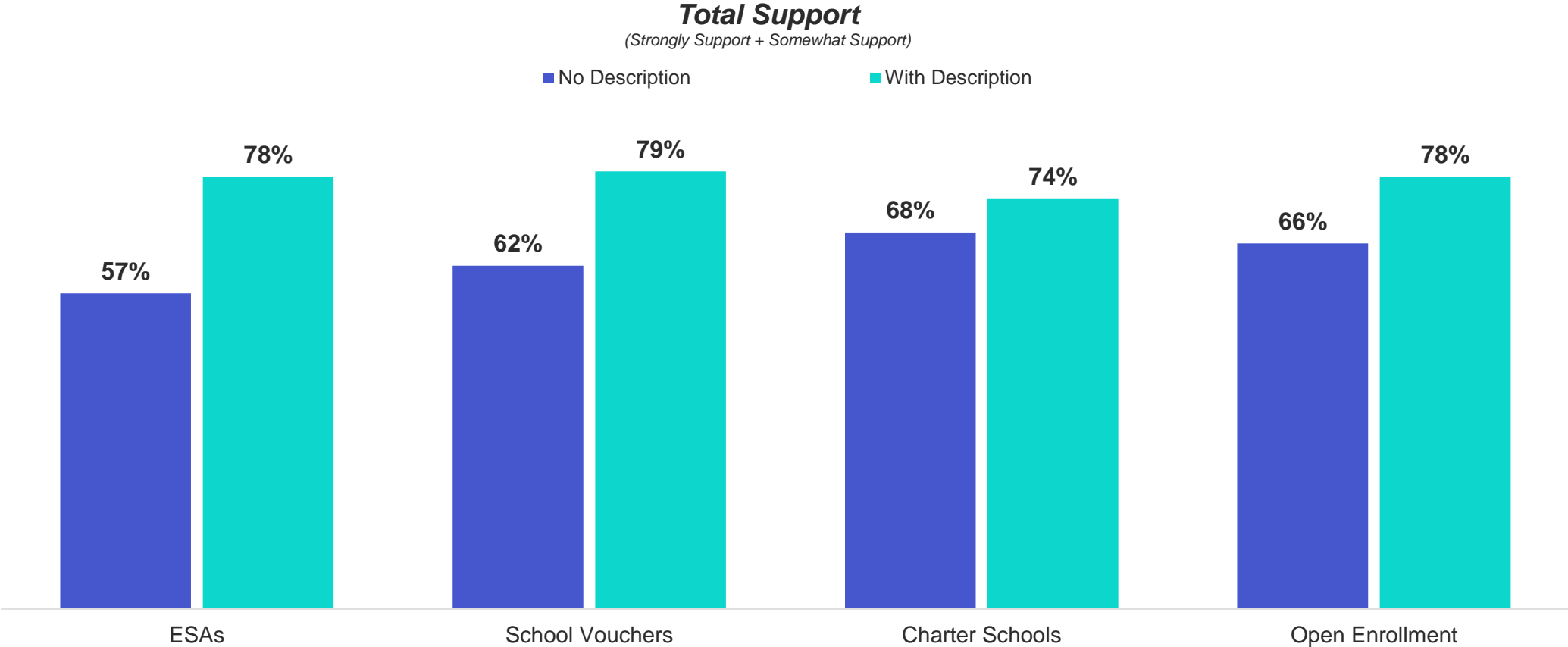
A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school.

Open Enrollment

An "open enrollment" policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called "INTER-district"). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

Support for ESAs, school vouchers, charter schools, and open enrollment is much greater among Black Parents when a description is provided. Well over half support these policies regardless of whether they have information or not.

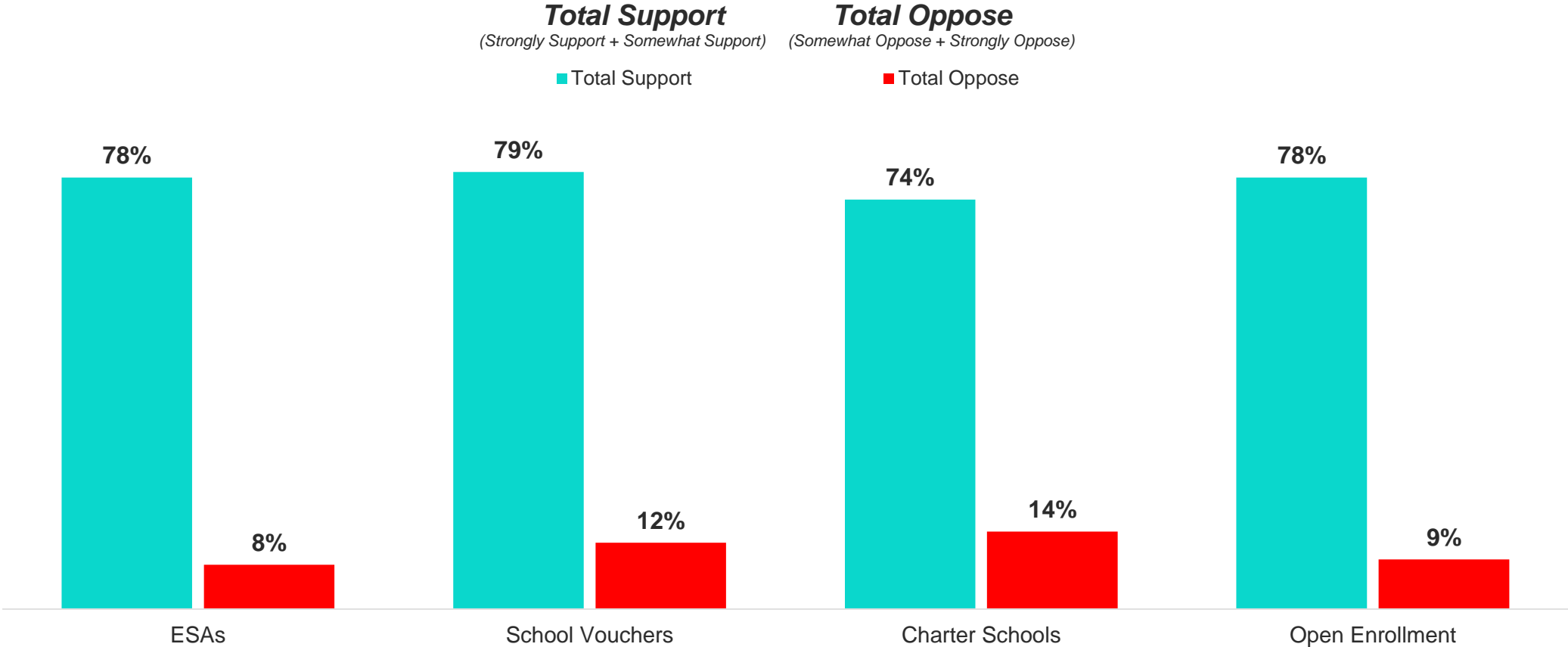
Black School Parents



Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

When given a description, there is very little opposition to all school choice policies among Black Parents.

Black School Parents

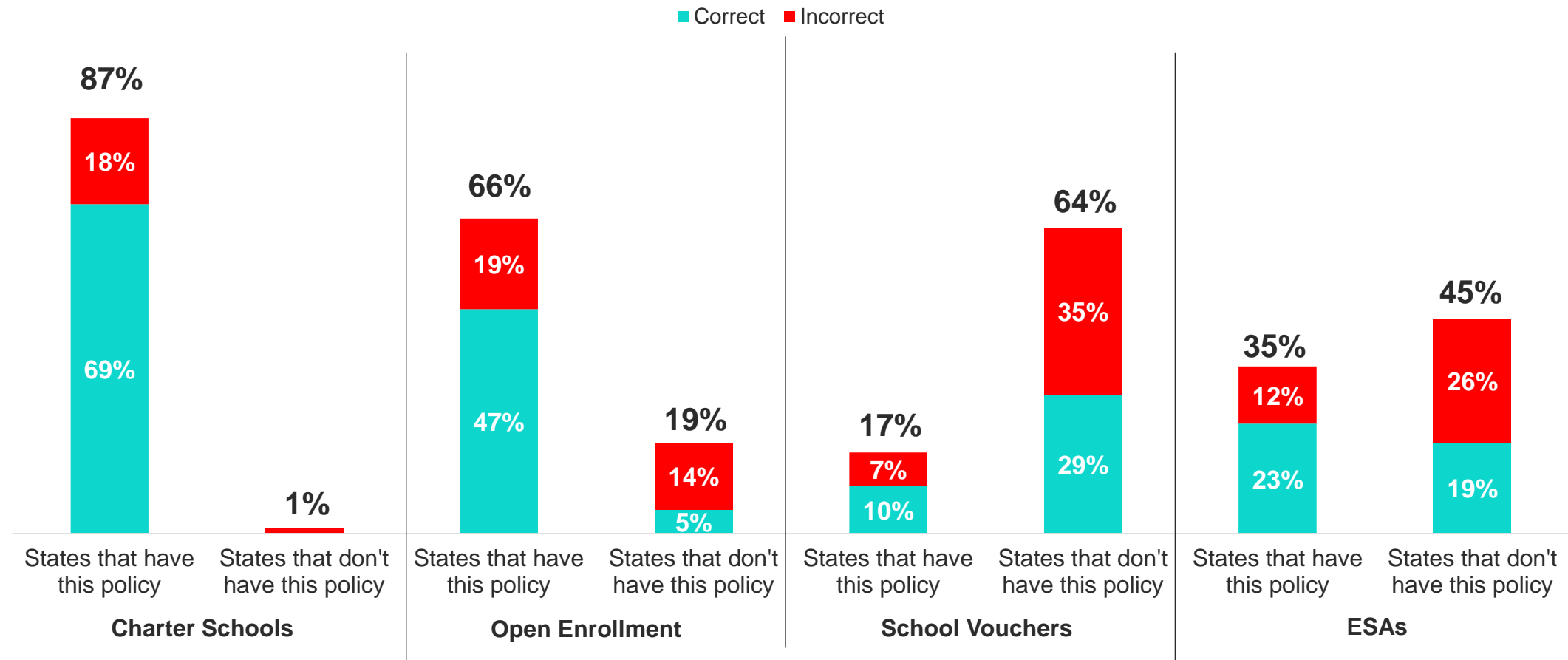


Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

Black parents are most likely to answer correctly whether or not their state allowed charter schools. About half were correct about whether or not their state had open enrollment. Roughly two-fifths were correct about if their state had ESAs and School Vouchers or not.

Reflecting on the previous questions about school choice policies, are you aware of any of the following types of programs in your state?

Black School Parents



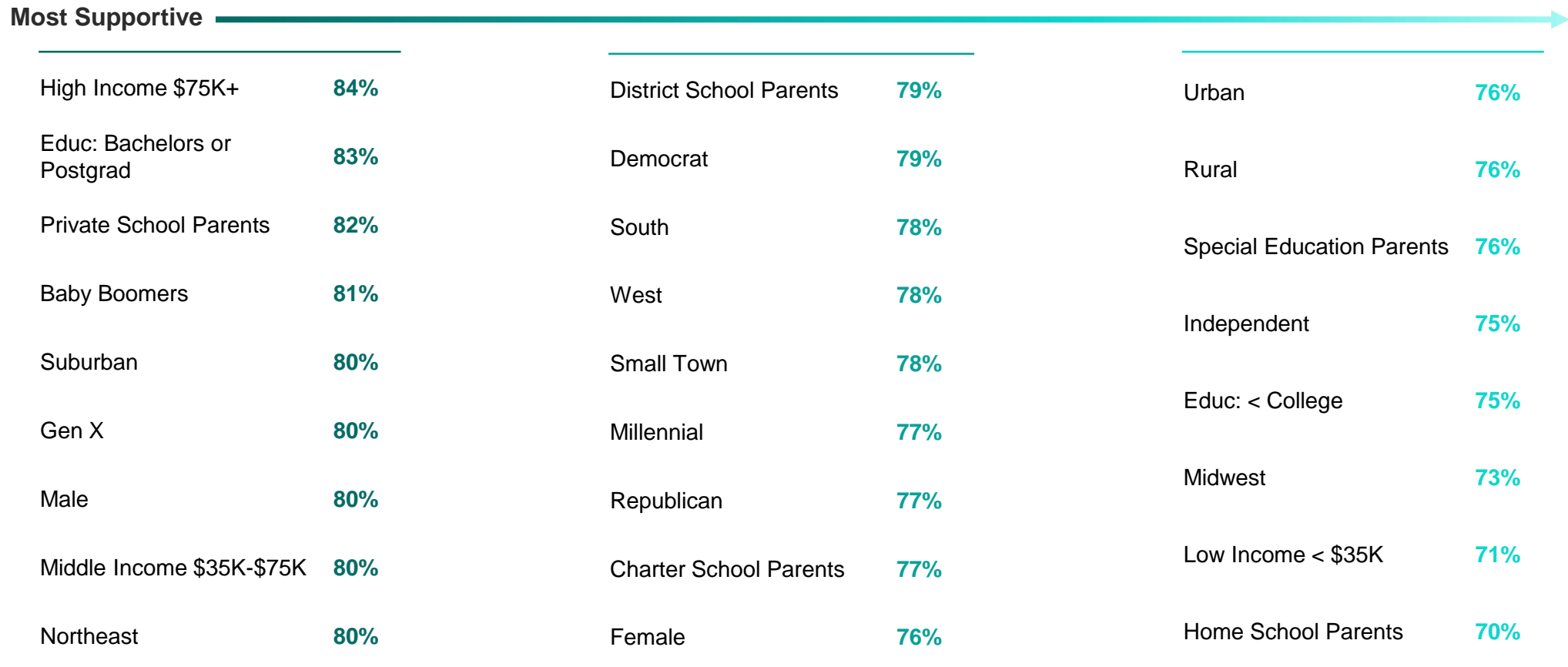
Note: Don't know responses not shown
 Demographics are groupings based on states that either have or don't have the specific policies
 Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

Support for ESAs is high across the board for Black parents regardless of their specific demographics.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

Black School Parents

All Black Parents: 78%



Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

Those who support ESAs believe it would allow parents to better provide opportunities for their children in education. Those who oppose ESAs believe the system could be taken advantage of and distracts from other more important things in education.

Why do you support/oppose an ESA system?

Black School Parents

SUPPORT

“Helps parents (who struggle with money problems) give their kids what they need to succeed in school.”

“Because of all the things that it does to assist parents.”

“Anything that is created to provide better opportunities for people is a good thing.”

“The money can help close the gap for families that may not have the means to afford special programs for their children.”

OPPOSE

“People can take advantage of this.”

“They never use the money for intended purpose.”

“Because it is not good for the children and that should be our main focus.”

“More money for parents to think about.”

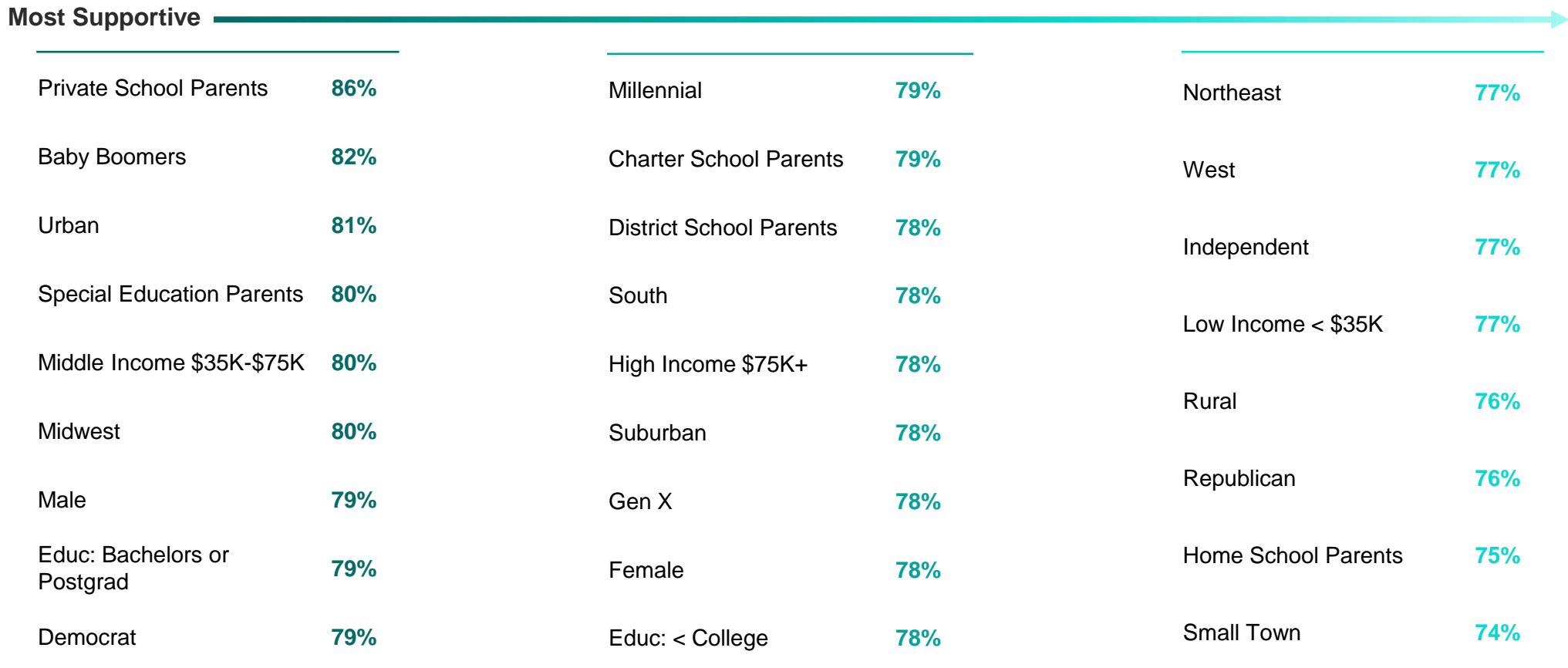
Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

Support for school vouchers is very high, especially among parents of private school parents.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

Black School Parents

All Black Parents: 79%



Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

Those who support school vouchers believe it would give opportunities to children to receive a better education that they may not have been able to otherwise. Those who oppose school vouchers believe it shouldn't be funded by taxpayer dollars, is unequitable, and is too confusing.

Why do you support/oppose a school voucher system?

Black School Parents

SUPPORT

OPPOSE

“The child would have the opportunity to attend a school that might not have been probable without a voucher.”

“It can open many opportunities for both children and their parents.”

“Takes money from public schools and would cause too much confusion.”

“If being paid for by taxes, then regulations need to be in place.”

“It will give the parents the freedom to choose a school that is best fit for the child's learning style. Sometimes the school they have to attend does not bring out the best in them.”

“Because they give students and parents the opportunity to get great education.”

“It shouldn't be funded by taxpayer dollars.”

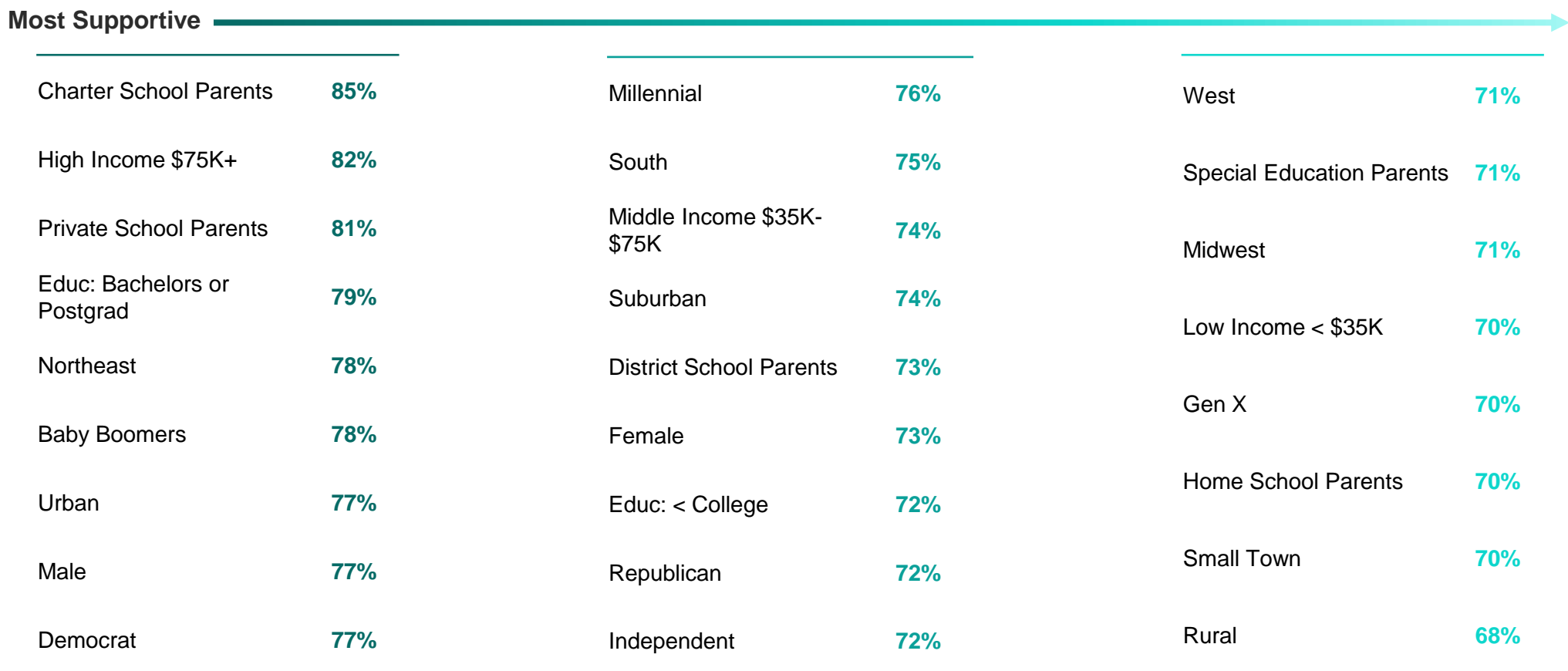
“Parents may take advantage and use the funds for personal use instead.”

Charter schools receive broad support from Black parents, regardless of their income, region, political ID, or any other demographics.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

Black School Parents

All Black Parents: 74%



Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

Open enrollment policies have high support among Black parents, regardless of their demographic makeup.

An “open enrollment” policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called “INTER-district”). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

Black School Parents

All Black Parents: 78%

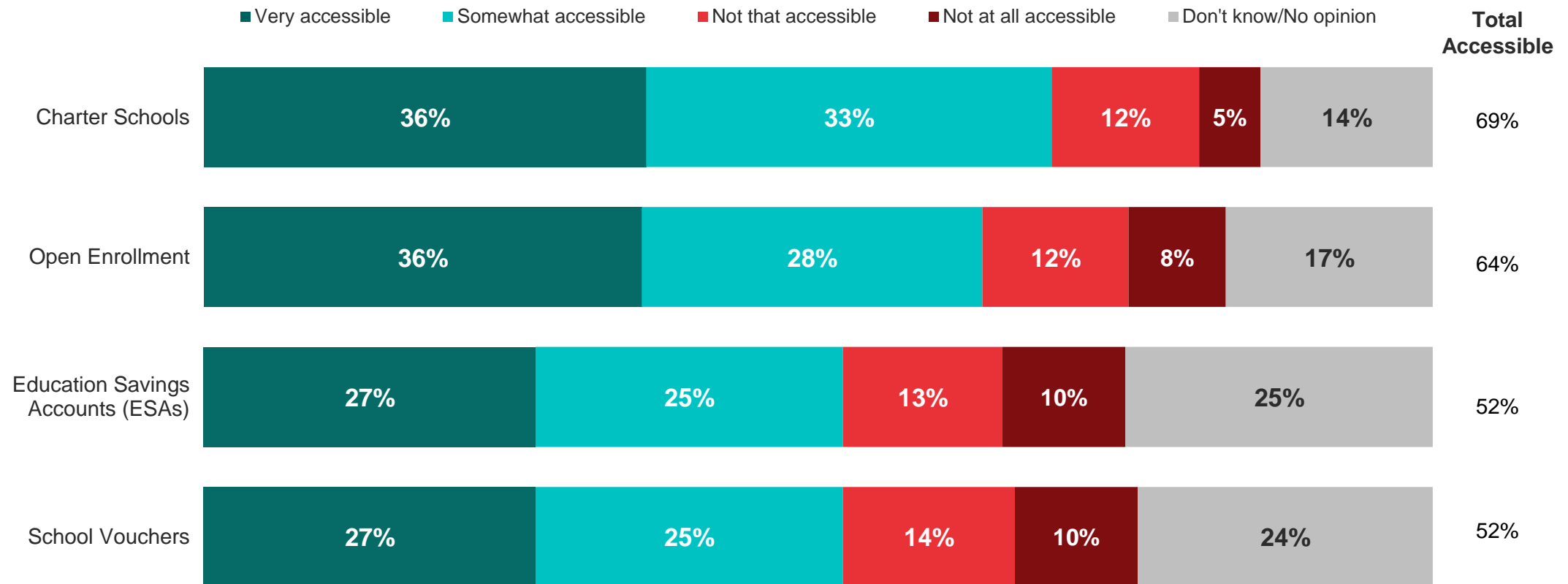
Most Supportive

Charter School Parents	86%	Midwest	80%	South	76%
Baby Boomers	84%	Special Education Parents	79%	Educ: < College	76%
Private School Parents	84%	Suburban	79%	Gen X	76%
High Income \$75K+	83%	Male	79%	Home School Parents	76%
Educ: Bachelors or Postgrad	82%	Democrat	79%	Small Town	75%
West	82%	Millennial	78%	Republican	75%
Middle Income \$35K-\$75K	81%	Independent	78%	Low Income < \$35K	72%
Northeast	81%	District School Parents	77%	Rural	71%
Urban	80%	Female	77%		

Charter schools and open enrollment are seen as the most accessible school choice policies according to Black parents. Only half view ESAs and school vouchers as accessible.

How accessible do you believe each of the following school choice policies are for you and your family?

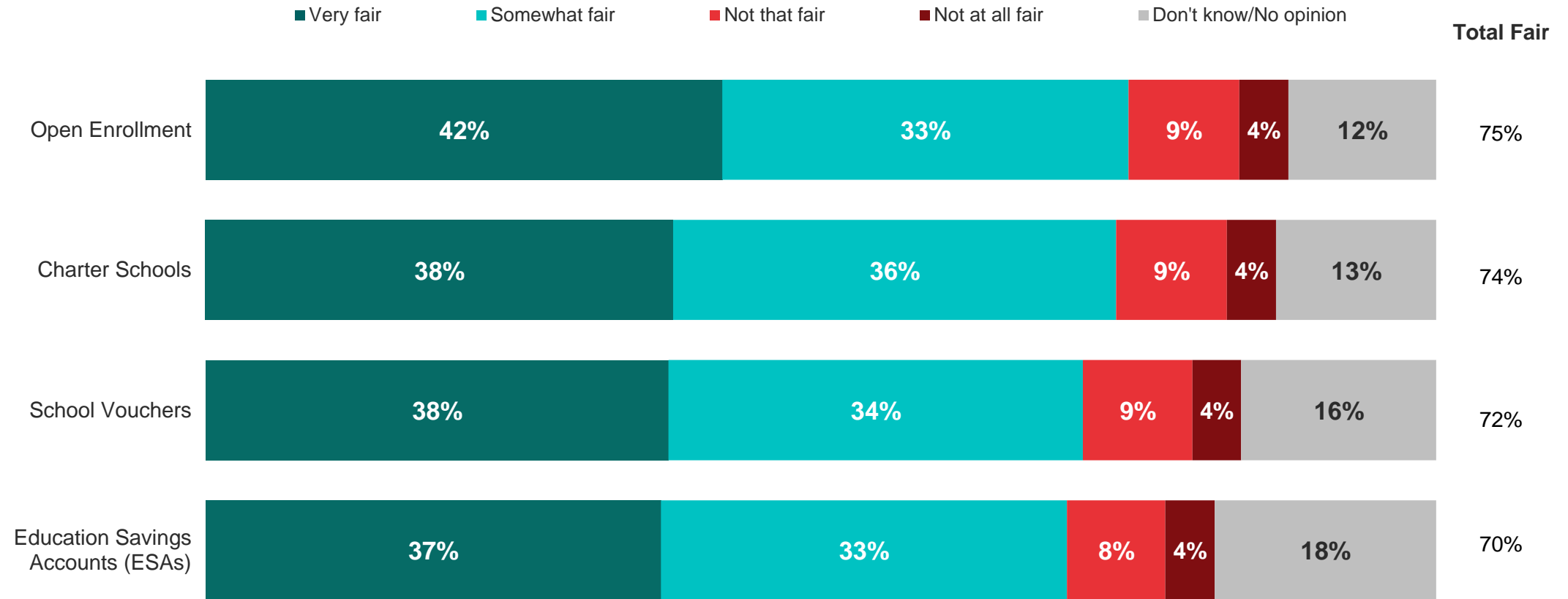
Black School Parents



Majorities of Black parents believe in the fairness of school choice policies like open enrollment, charter schools, school vouchers, and ESAs.

How fair do you believe each of the following school choice policies are?

Black School Parents



Source: Survey conducted January 23, 2023 – February 7, 2023, among U.S. Black Parents

AGENDA

VIEWS ON K-12 EDUCATION

VIEWS ON SCHOOLING

PANDEMIC IMPACTS

SCHOOL CHOICE POLICIES

SURVEY PROFILE AND DEMOGRAPHICS



Survey Profile, 1

Dates	January 23 – February 7, 2023
Survey Data Collection & Quality Control	Morning Consult
Survey Sponsor	EdChoice
Population	Black School Parents (Adults, age 18+)
Sampling Frame	National sample of Black School Parents (age 18+) living in the United States, including the District of Columbia, with an oversample of school parents
Sampling Method	Non-Probability, Stratified (based on Age, Gender)
Mode	Online Survey
Language	English

Survey Profile, 2

Survey Time	Median = 18.18 minutes
Sample Size	N = 1,311 Black School Parents
Quotas	Age, Gender
Weighting	Age, Gender, Education, Census Region
Measure of Precision	± 2.82 percentage points
Participation Rate	22.28%
Methods Page	https://edchoice.morningconsultintelligence.com/methodology/
Project Contact	Paul DiPerna, paul@edchoice.org

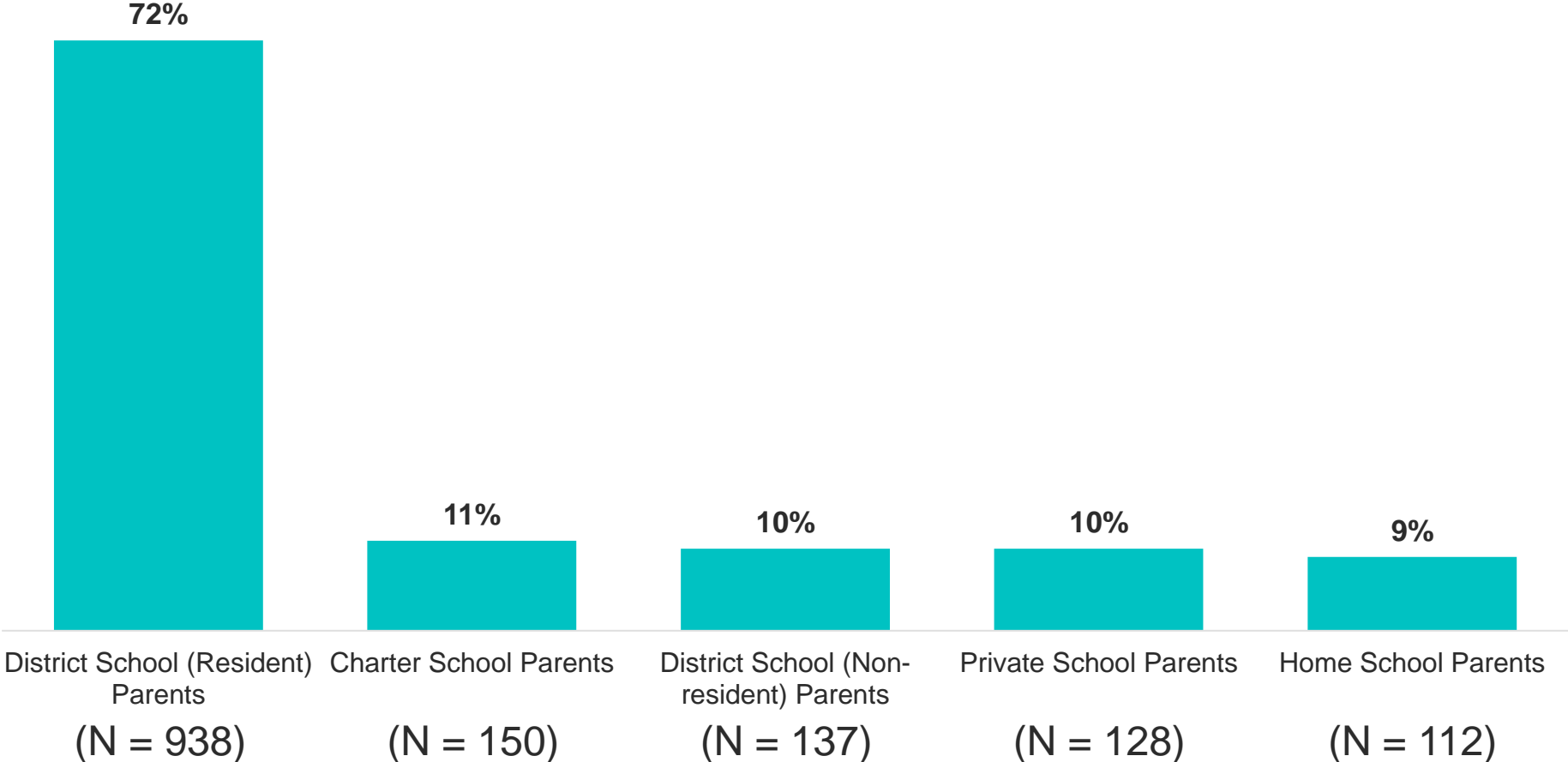
Based on Black Parent Sample

Demographics	Unweighted (N =)
Generation Z	36
Millennial	903
Generation X	256
Boomers	113
Male	435
Female	875
Northeast	216
Midwest	242
South	739
West	114
Low Income <\$35K	483
Middle Income \$35K to <\$75K	482
High Income \$75K+	346
Special Education Parents	273
Non-Special Needs Parents	953

Demographics	Unweighted (N =)
K-4 Parents	725
5-8 Parents	556
9-12 Parents	511
LGBTQ	122
Married	504
Not Married	807
Democrat	826
Independent	302
Republican	123
Urban	591
Suburban	503
Small Town	76
Rural	141
< College	814
College +	497

Demographics	Unweighted	Weighted	Target (%)
Male: Age: 18-29	4%	4%	4%
Male: Age: 30-39	15%	15%	15%
Male: Age: 40-49	10%	14%	14%
Male: Age: 50+	4%	6%	6%
Female: Age: 18-29	7%	6%	6%
Female: Age: 30-39	27%	24%	24%
Female: Age: 40-49	23%	23%	23%
Female: Age: 50+	10%	9%	9%
Northeast	16%	17%	17%
Midwest	19%	18%	18%
South	56%	56%	56%
West	9%	9%	9%
< College	62%	65%	65%
College +	38%	35%	35%

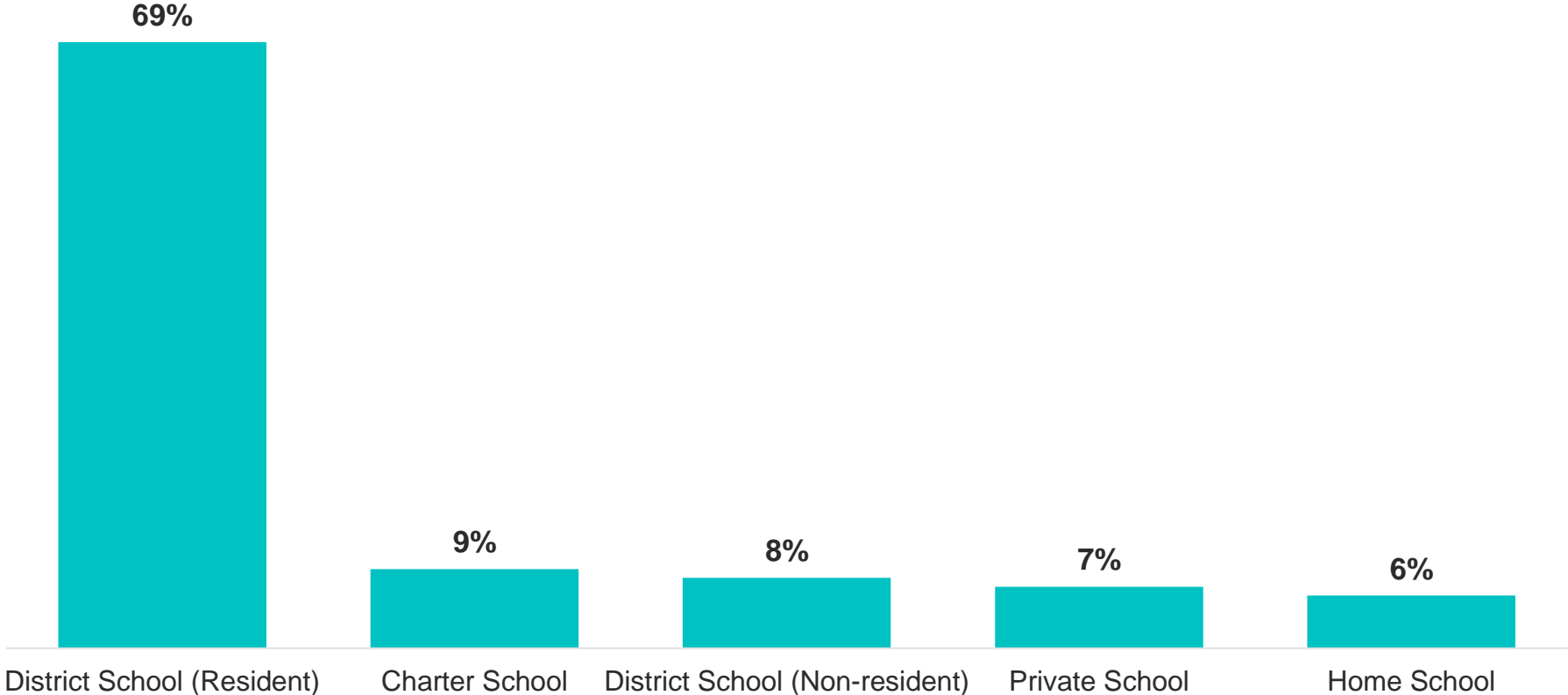
Parent groups based on estimated school type attendance for the 2022-2023 school year



Note: Parent groups are not necessarily exclusive, there are cases where a parent could have children enrolled in different school types.

Estimated school type attendance for the 2022-2023 school year

% of Students, Reported by Parents



Black School Parents	Have at least one child enrolled in grades K-12 for the 2022-2023 school year
Charter School Parents	Have at least one child enrolled in a charter school for the 2022-2023 school year
District/Public School Parents	Have at least one child enrolled in a district/public school for the 2022-2023 school year
Private School Parents	Have at least one child enrolled in a private school for the 2022-2023 school year
Home School Parents	Have at least one child enrolled in home school for the 2022-2023 school year

Note: Parent groups are not necessarily exclusive, there are cases where a parent could have children enrolled in different school types.

WHO WE ARE

 **MORNING CONSULT**[®]

Morning Consult is a global data intelligence company delivering insights on what people think in real time.

By surveying tens of thousands across the globe every day, Morning Consult is unmatched in scale and speed: It determines the true measure of what people think and how their decisions impact business, politics and the economy.

Industry leaders rely on Morning Consult's proprietary technology and analysis for real-time intelligence to transform information into a competitive advantage.



 **CHOICE**

EdChoice is a 501(c)(3) nonprofit, nonpartisan organization. Our mission is to advance educational freedom and choice for all as a pathway to successful lives and a stronger society. We are committed to understanding and pursuing a K–12 education ecosystem that empowers every family to choose the learning environment that fits their children's needs best.

Learn more at: [EDCHOICE.ORG](https://edchoice.org)



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