



Educational Choice:

Who Has It, Who
Supports It, and
What Do Parents
Want

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School Choice: What Is It?

Types of Private Educational Choice Programs

EDUCATION SAVINGS ACCOUNTS (ESAs)

Publicly funded, government-authorized savings account with restricted, but multiple uses for educational purposes.

TAX CREDIT SCHOLARSHIPS

Taxpayers receive full or partial tax credits when they donate to nonprofits that provide private school scholarships.

TAX CREDIT ESAs

ESAs funded through tax credit scholarships.

SCHOOL VOUCHERS

Pays partial or full tuition for their child's private school

REFUNDABLE TAX CREDITS

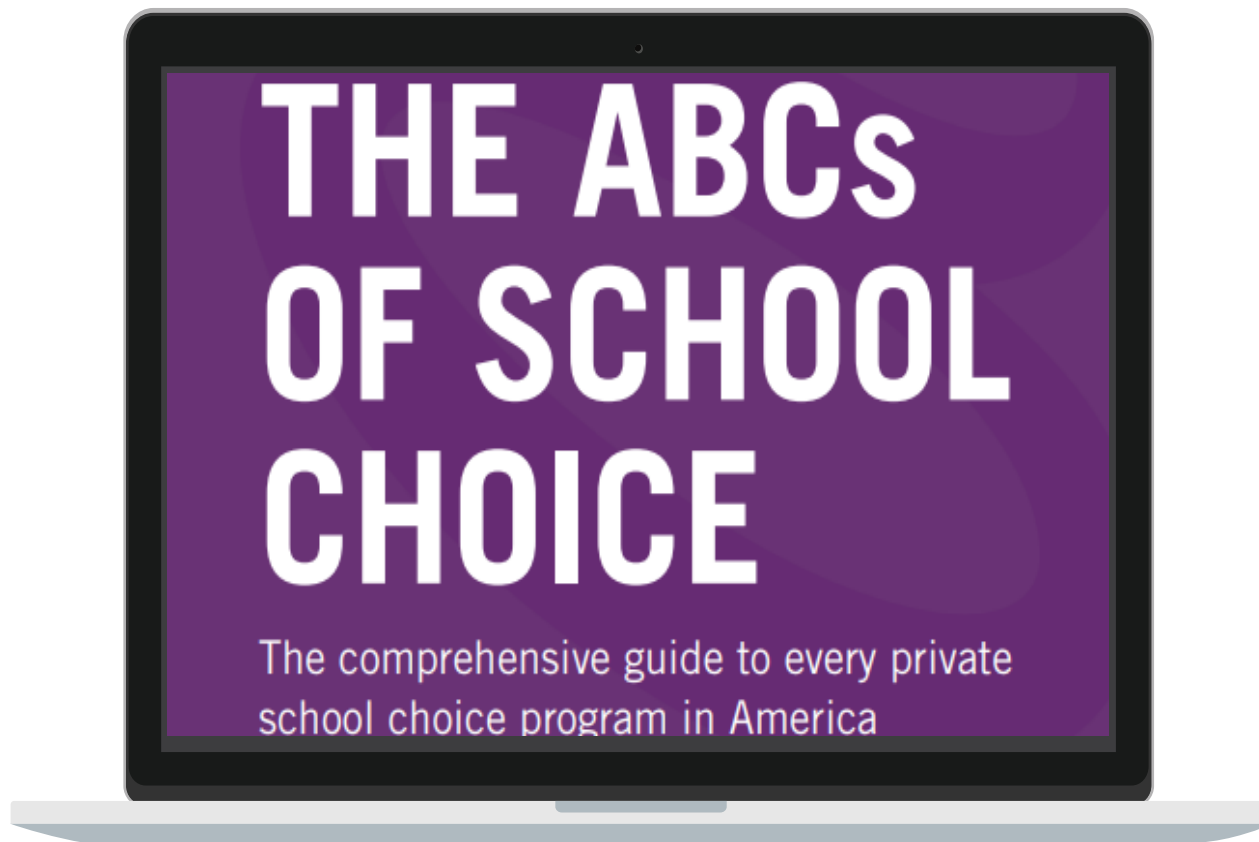
State income tax relief for approved educational expenses. Parents receive up to the full credit even if its value exceeds what they owe the state in taxes.

INDIVIDUAL TAX CREDITS/DEDUCTIONS

Income tax relief for approved educational expenses.

School Choice: Who Has It?

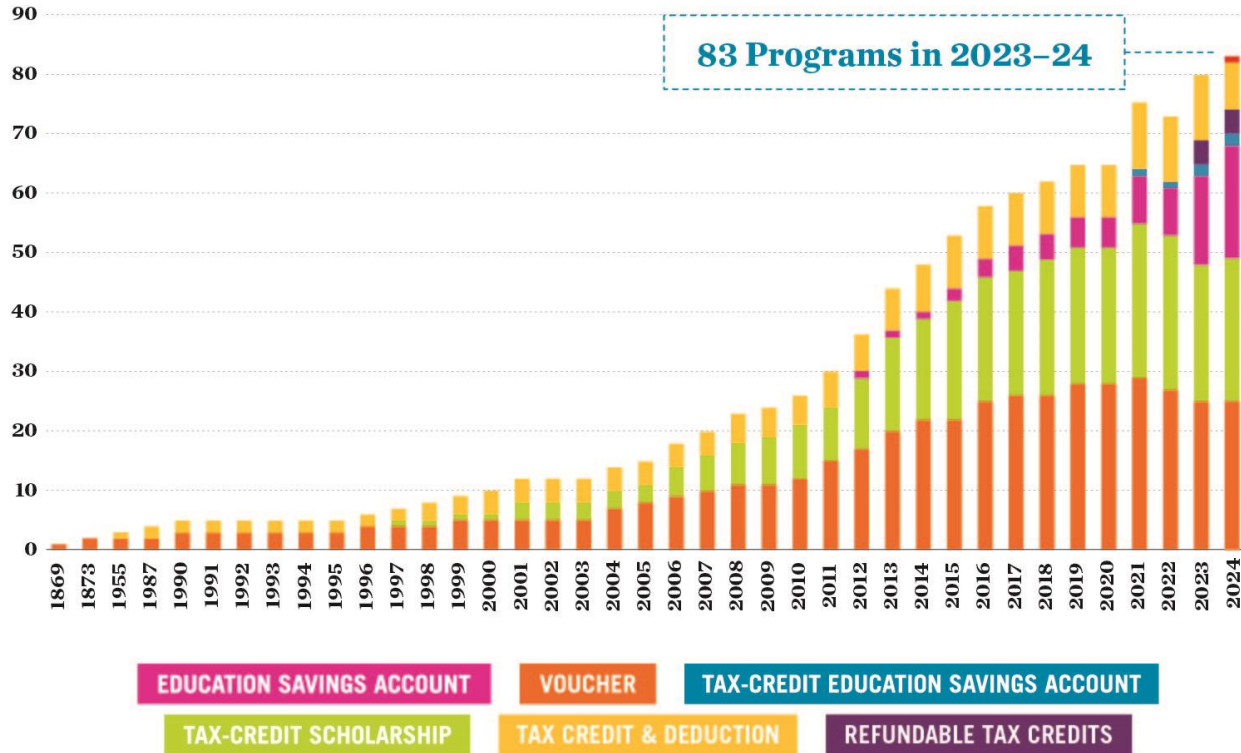




THE ABCs OF SCHOOL CHOICE

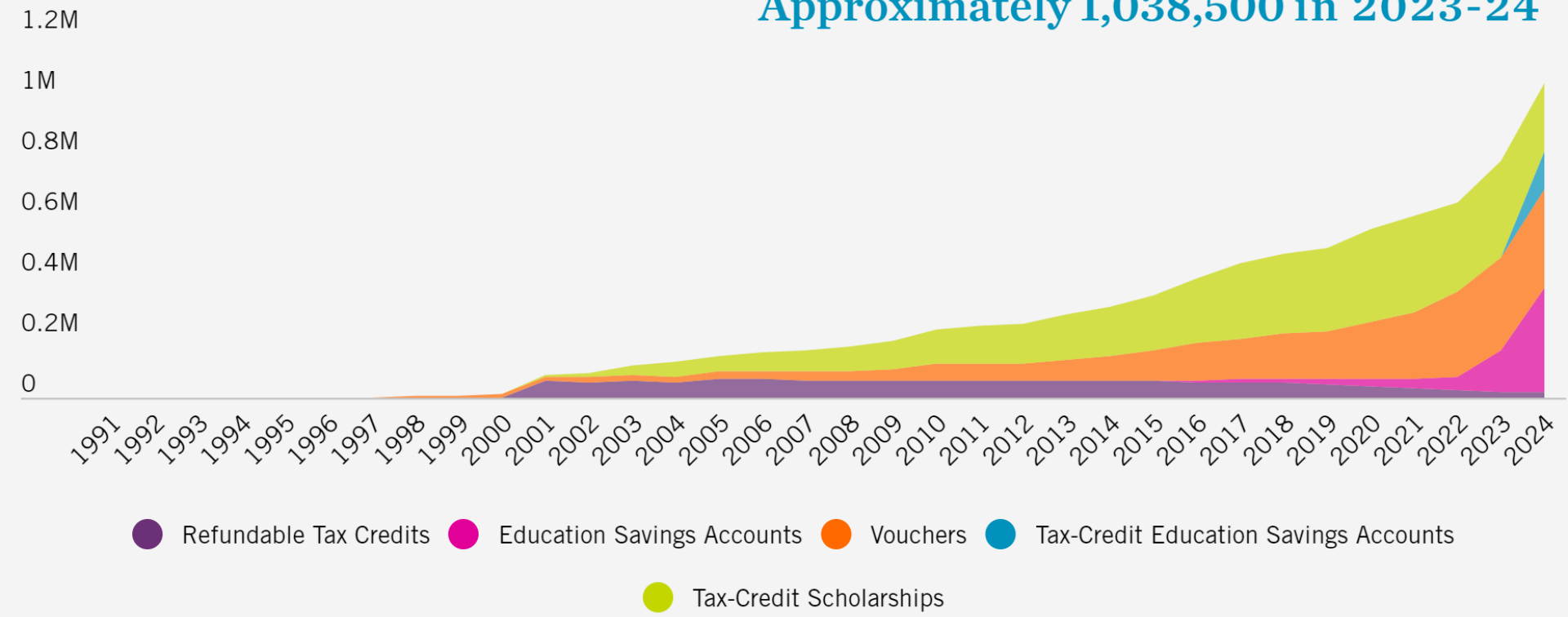
The comprehensive guide to every private
school choice program in America

Number of Currently Enacted Private School Choice Programs by Year



Number of ESAs, Vouchers, Tax-Credit Scholarships, Tax-Credit ESAs, and Refundable Tax Credits

Approximately 1,038,500 in 2023-24



Who uses choice?

Florida Tax Credit Scholarship Program

Tax-Credit Education Savings Account | Enacted 2001 | Launched 2001

Florida offers a tax credit on corporate income taxes and insurance premium taxes for donations to scholarship-funding organizations (SFOs), nonprofits that provide scholarships. All Florida students in grades K–12 are eligible, with priority for students from low-income families and in foster care. Families can use scholarships to pay for tuition at the school of their choice, as well as other educational expenses such as instructional materials; curriculum; tuition and fees for homeschooling; fees for nationally norm-referenced tests, AP exams, and industry certifications; unbundled courses and services at a public school; fees for a choice navigator; tutoring; virtual education programs; educational therapies; and extracurricular programs. Learn more about it on this page, including eligibility, funding, regulations, legal history, and more.

We do not administer this program.

[ELIGIBILITY TEST](#)

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125,657

Participating Students
(2023–24)

100%

of Families with
Children Income-
eligible Statewide

2

Scholarship
Organizations
(2023–24)

1,990

Participating
Schools (2021–
22)

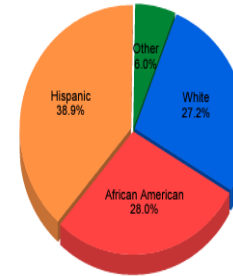
\$7,815

Average Scholarship
Value (2023–24)

72%

Value as a
Percentage of
Public School
Per-student
Spending

FTC Student Enrollment by Race/Ethnicity



RACE	STUDENTS	PERCENTAGE
White	27,187	27.2%
African American	27,970	28.0%
Hispanic	38,898	38.9%
Other*	5,970	6.0%
Total:	100,025	100.0%

* "Other" include students who are Asian, Native American, Multiracial, and race not reported.

Who uses choice? (cont.)

Indiana >

Choice Scholarship Program

Voucher | Enacted 2011 | Launched 2011

Indiana's Choice Scholarship Program allows students to receive vouchers to attend private schools. Learn more about the program's details on this page, including eligibility, funding, regulations, legal history and more.

We do not administer this program.

ELIGIBILITY TEST

APPLY

STATE GROUPS

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70,095

Participating Students
(2023-24)

98%

of Families Income-eligible Statewide

357

Participating Schools (2023-24)

\$6,264

Average Voucher Value (2023-24)

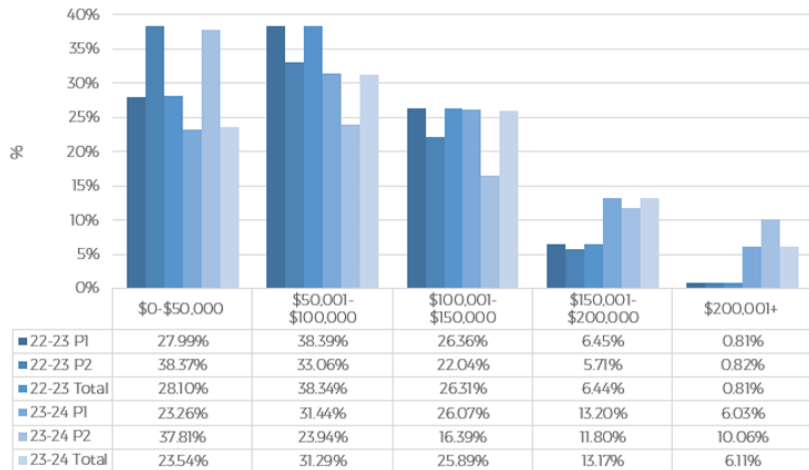
51%

Value as a Percentage of Public School Per-student Spending

Table 19. Count of Household Income Types

Year	Application Period	\$0-\$50,000	\$50,001-\$100,000	\$100,001-\$150,000	\$150,001-\$200,000	\$200,001+	Total
2022-2023	Period One	12,129	16,639	11,424	2,794	350	43,336
	Period Two	188	162	108	28	4	490
	Total	12,317	16,801	11,532	2,822	354	43,826
2023-2024	Period One	13,816	18,672	15,484	7,836	3,583	59,391
	Period Two	436	276	189	136	116	1,153
	Total	14,252	18,948	15,673	7,972	3,699	60,544

Percent by Household Income Types

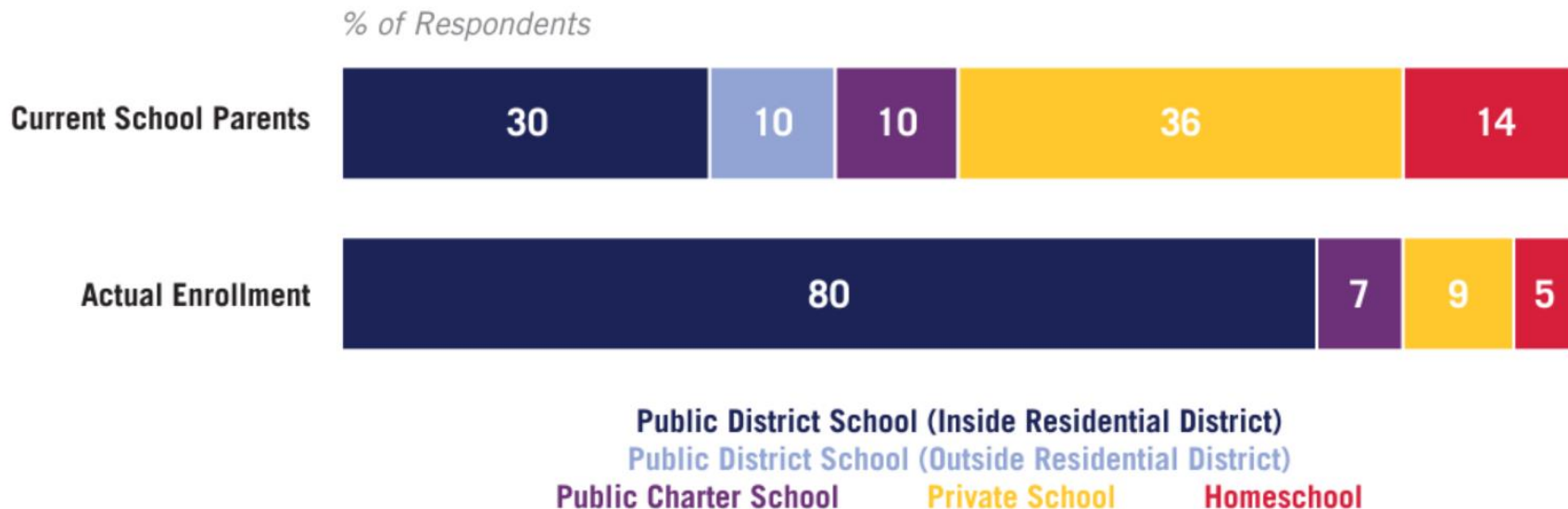


State	Programs	EdChoice Share	Other Private	District Share	Charter Share	Homeschool Share
Arizona	5	9%	<1%	69%	18%	3%
Louisiana	5	1%	12%	73%	12%	2%
Georgia	3	1%	7%	84%	4%	4%
Mississippi	3	<1%	9%	86%	1%	5%
New Hampshire	3	3%	8%	84%	3%	2%
Oklahoma	3	<1%	4%	85%	7%	4%
South Carolina	3	<1%	7%	84%	6%	4%
Utah	3	<1%	2%	84%	11%	2%
Montana	2	1%	6%	89%	-	5%
Minnesota	2	N.A	8%	82%	7%	3%
North Carolina	2	2%	6%	76%	8%	9%
Alaska	1	N.A	3%	81%	6%	10%
Maine	1	2%	6%	85%	1%	5%
Missouri	1	<1%	9%	82%	3%	6%
Nevada	1	<1%	4%	77%	13%	6%
Virginia	1	<1%	8%	87%	<1%	4%
Texas	-	-	5%	85%	7%	3%
Washington	-	-	8%	89%	<1%	2%

School Choice: Who Supports it?

FIGURE 1**SCHOOL TYPE PREFERENCE VS. ENROLLMENT, 2024**

There continues to be a substantial disconnect between parents' schooling preferences and actual enrollment patterns. Three in five parents would choose a school type other than public school.



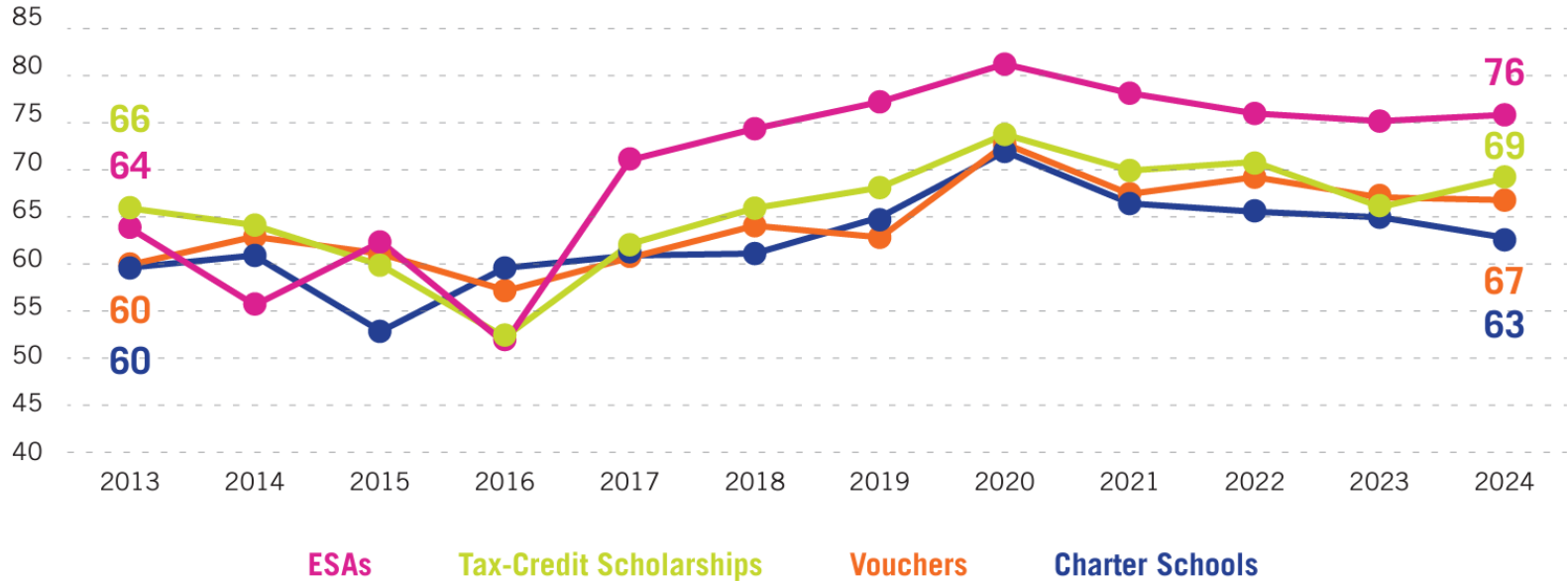
Notes: The percentages in this chart reflect a composite that averages split samples' responses to two slightly different versions of this question. Responses within parentheses were volunteered: "Ref" means "Refusal." For the online survey, the respondent was permitted to skip the question. NCES does not split out inter- and intra-district choice.

Sources: Authors' calculations; Colyn Ritter, January 17, 2024, 2024 EdChoice Share: Exploring Where America's Students Are Educated, EdChoice; *2024 Schooling in America Survey* (conducted April 9–April 30, 2024), Q13

FIGURE 20**PUBLIC FAVORABILITY OF K-12 CHOICE POLICIES, 2013-2024**

About two-thirds of Americans support school vouchers, charter schools, and tax-credit scholarships. Support for ESAs is much higher at 76%.

% of General Population

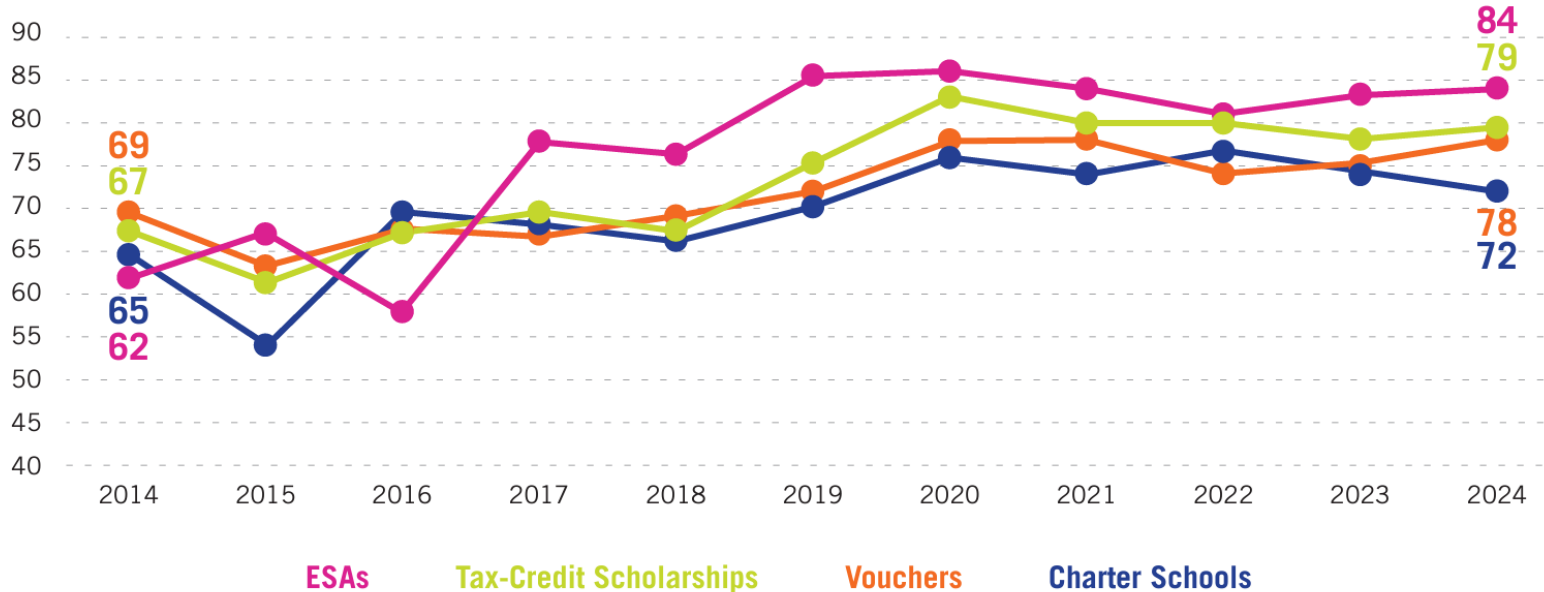


Notes: From 2013–2015 we slightly changed question wording to more accurately reflect the features of an education savings account (ESA) program and to avoid the inclusion of potentially loaded words or limiting ESA uses. Phone-only survey results shown for 2013–2017. Mixed-mode results (online and phone) shown for 2018–2024.
Sources: EdChoice, *2024 Schooling in America Survey* (conducted April 9–April 30, 2024), Q17, Q19, Q21, and Q25; EdChoice, *Schooling in America Survey*, 2016–2024; Friedman Foundation for Educational Choice, *Schooling in America Survey*, 2013–2015

FIGURE 21**PARENTS' FAVORABILITY OF K-12 CHOICE POLICIES, 2014–2024**

Parent support for K–12 choice policies is consistently high. ESAs remain the most popular school choice policy for the eighth consecutive year.

% of Current School Parents



Notes: From 2014–2015 we slightly changed question wording to more accurately reflect the features of an education savings account (ESA) program and to avoid the inclusion of potentially loaded words or limiting ESA uses. Phone-only survey results shown for 2014–2017. Mixed-mode results (online and phone) shown for 2018–2024.

Sources: EdChoice, *2024 Schooling in America Survey* (conducted April 9–April 30, 2024), Q17, Q19, Q21, and Q25; EdChoice, *Schooling in America Survey*, 2016–2024; Friedman Foundation for Educational Choice, *Schooling in America Survey*, 2014–2015

FIGURE 23**DEMOGRAPHIC SUPPORT FOR ESAs**

Support for ESAs is strongest amongst school parents, Hispanic adults, and Millennials. Respondents from rural areas are least likely to support ESAs.

% of Respondents

Most Supportive, Top 10 Groups	
School Parents	84%
Hispanic	83%
Millennials	81%
Urban	81%
Education: Bachelors+	78%
Age: 18-34	78%
Midwest	78%
Black	78%
Democrat	77%
Gen Z	77%

Least Supportive, Bottom 10 Groups	
Gen X	75%
Suburban	75%
Male	75%
South	74%
Education: <College Grad	74%
Republican	73%
White/Non-Hispanic	73%
Baby Boomers	73%
Age: 55+	72%
Rural	72%

FIGURE 26**DEMOGRAPHIC SUPPORT FOR SCHOOL VOUCHERS**

School parents, millennials, and Republicans are the most likely groups to support school vouchers. Adults with at least a bachelor's degree show the least support.

% of Respondents

Groups Most Supportive, Top 10 Groups

School Parents	78%
Millennials	76%
Republican	75%
Hispanic	75%
Age: 35-54	74%
Education: <College Grad	71%
Urban	71%
Age: 18-34	71%
Northeast	69%
Gen X	69%

Groups Least Supportive, Bottom 10 Groups

Independent	66%
Midwest	65%
White/Non-Hispanic	65%
Male	64%
Rural	63%
Democrat	60%
Baby Boomers	58%
Income: 80K+	57%
Age: 55+	57%
Education: College Grad+	57%

FIGURE 7**PARENTS' REASONS FOR CHOOSING A SCHOOL**

Safety and academic quality continue to be top priorities for private, homeschool, and charter school parents when choosing their child's school, while public school parents are more likely to consider location and socialization.

% of Current School Parents Providing Ranking 1, 2, or 3 by Experience With School Type

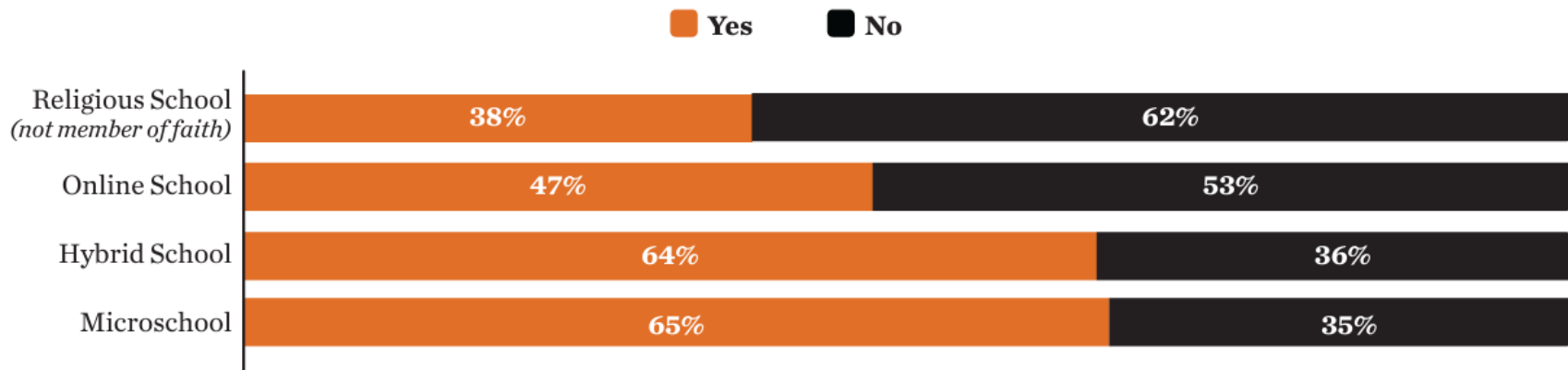
Factors	Public District School	Public Charter School	Private School	Homeschool
Location/Close to Home or Work	44%	25%	19%	19%
Socialization/Peers/Other Kids	34%	21%	19%	15%
Our Assigned District/Neighborhood School	31%	9%	9%	9%
Safe Environment	25%	37%	36%	53%
Academic Quality or Reputation	26%	36%	36%	23%
Extracurricular Activities	22%	20%	16%	10%
Diversity	17%	13%	9%	7%
Structure, Discipline	13%	21%	24%	24%
Morals/Character/Values Instruction	16%	23%	31%	30%
School Size	11%	18%	16%	9%
Individual/One-on-One Attention	11%	19%	20%	38%
Class Size	12%	21%	17%	14%
Test Scores	10%	16%	15%	11%
Religious Environment/Instruction	5%	8%	19%	13%

Note: For more information about school type subgroup samples, see the full report at [EdChoice.org/SIAdashboard](https://edchoice.org/SIAdashboard).
Source: EdChoice, 2024 Schooling in America Survey (conducted April 9–April 30, 2024), Q5-8

What Do Parents Want?

FIGURE 4**School Type**

If you were looking for a new school for your child would you enroll him or her in a/an...



Source: EdChoice/Morning Consult survey conducted November 3 to 7, 2023, among U.S. K-12 School Parents

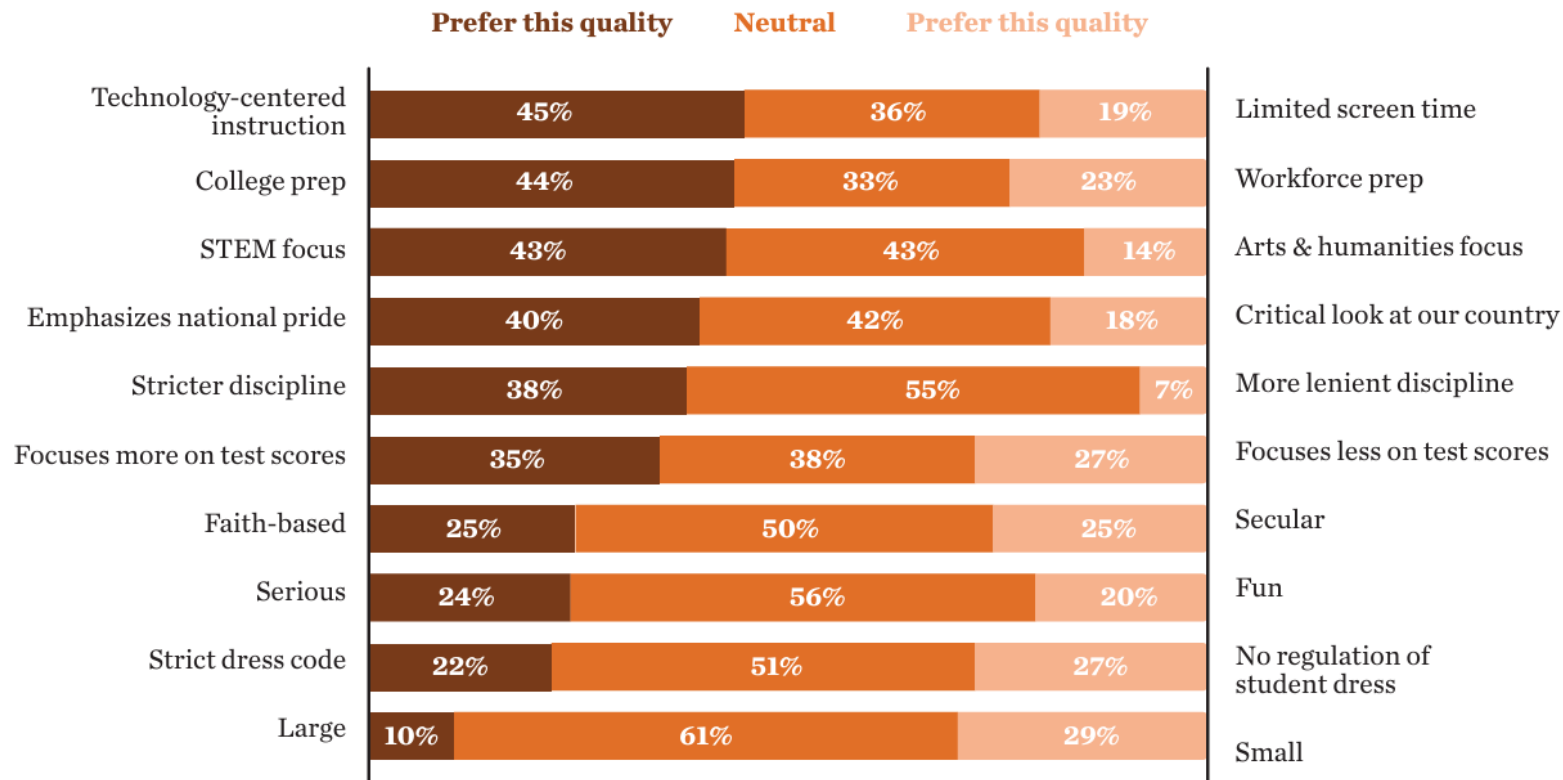
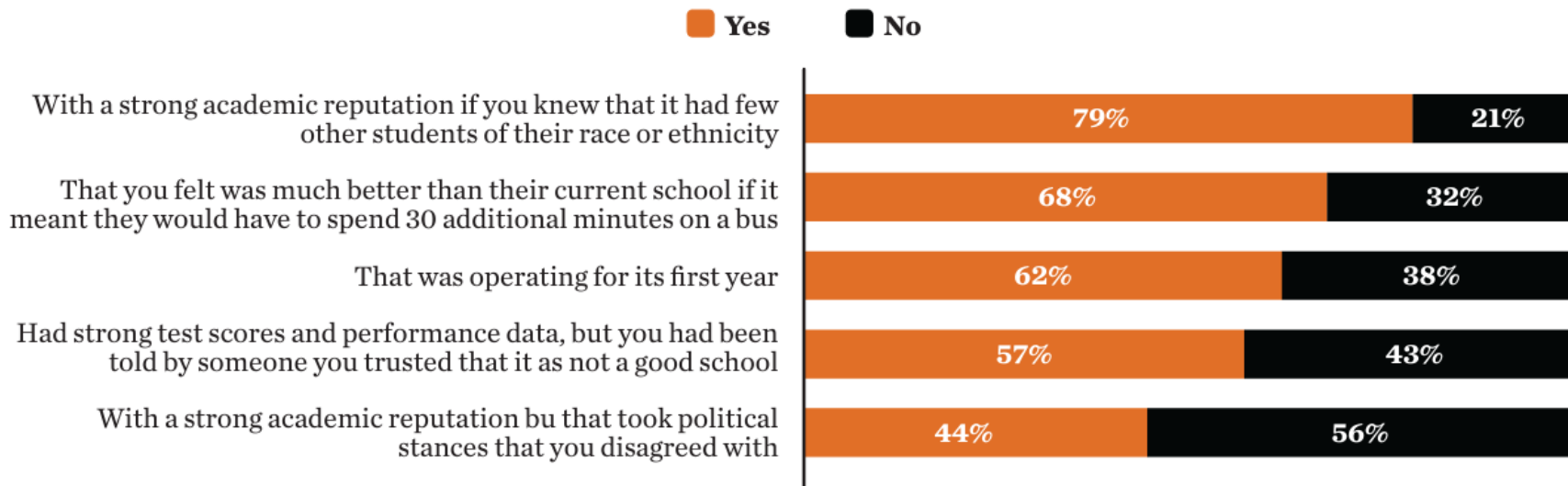
FIGURE 6**Preferred School Qualities***When it comes to your child's school, which of the following qualities do you want in the school that they attend?*

FIGURE 7**Choosing a School**

Would you send your child to a school... (the various options complete the sentence)

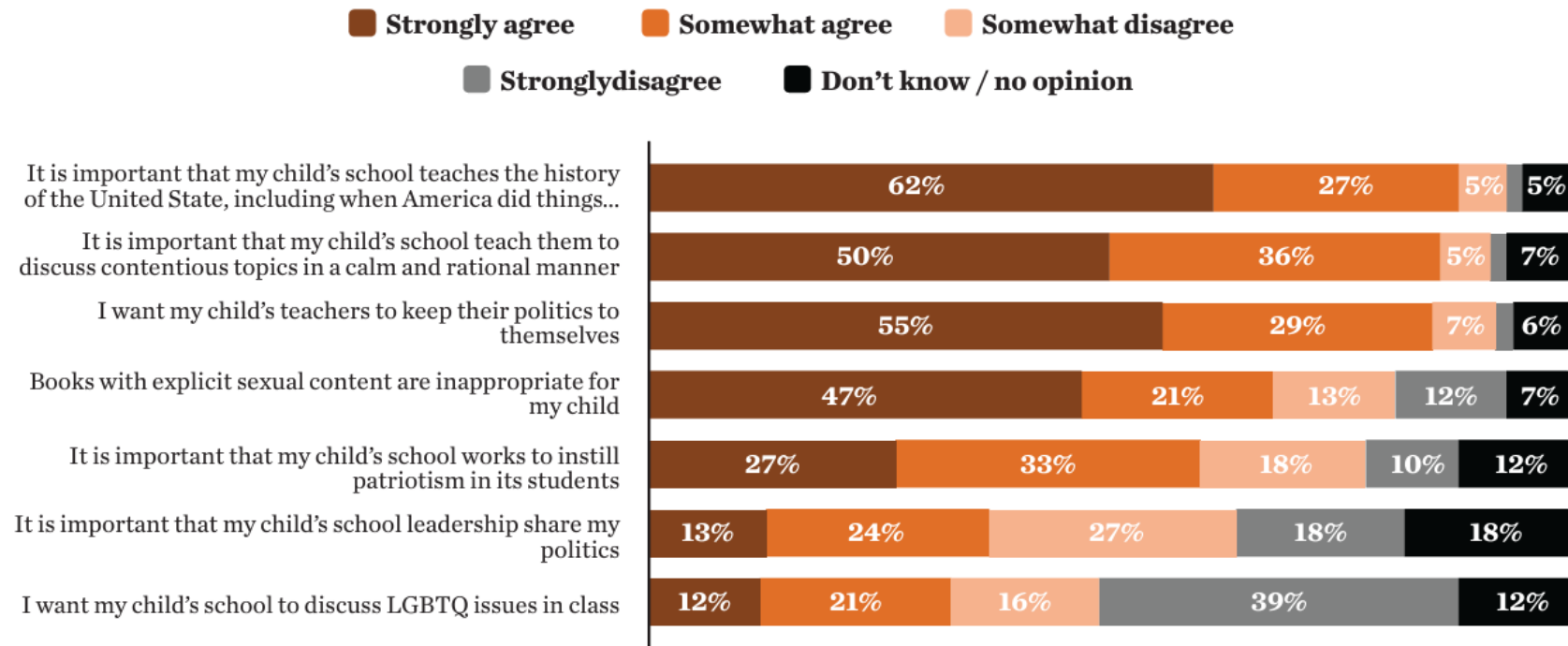


Source: EdChoice/Morning Consult survey conducted November 3 to 7, 2023, among U.S. K-12 School Parents

FIGURE 8

Preferences Regarding Classroom Content

To what degree do you agree with the following statements? (the various options are the statements)



Source: EdChoice/Morning Consult survey conducted November 3 to 7, 2023, among U.S. K-12 School Parents

The following data reflect rolling 12-month results through the most recent monthly General Population survey. We advise caution on interpreting the polling results for any state or population sample size having less than 100 respondents.

K-12 Education in Utah

Discover the latest insights and trends about K-12 education ecosystems, based on our survey research in Utah.

[Access State Brief Here](#)

Learn more about your state's views and preferences on important K-12 education topics.

Utah

Sample Size (N) = 169

School Parents Sample Size (N) = 127

CHOOSE A STATE TO LEARN MORE

Utah



Questions?

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